



HAL
open science

Lepton Flavor Violation in rare B decays

Giampiero Mancinelli

► **To cite this version:**

Giampiero Mancinelli. Lepton Flavor Violation in rare B decays. Standard Model @ LHC 2019, Apr 2019, Zurich, Switzerland. in2p3-02284584

HAL Id: in2p3-02284584

<https://hal.in2p3.fr/in2p3-02284584>

Submitted on 19 Mar 2020

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.



Lepton Flavor Violation in rare B decays

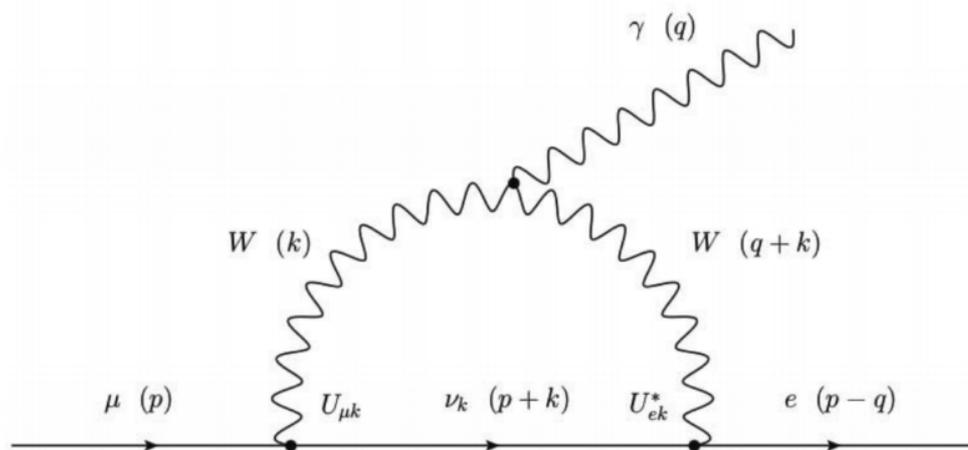
Giampiero Mancinelli

(Aix Marseille Univ, CNRS/IN2P3, CPPM, Marseille, France)

On behalf of the LHCb Collaboration,
with contributions from BaBar, Belle, Belle II

LFV in rare B decays

- **Lepton Flavor** is essentially (and accidentally...) **conserved** in the Standard Model
 - But not supported by strong theoretical reasons (e.g. underlying symmetry)
 - Neutrino oscillations \rightarrow LFV \rightarrow extension of SM ($O(10^{-40}) \rightarrow$ unobservable)... worse, 10^{-54} , in the charged lepton sector



$$\mathcal{B}(\mu \rightarrow e \gamma) \simeq \frac{3\alpha}{32\pi} \left| \sum_{k=1,3} \frac{U_{\mu k} U_{ek}^* m_{\nu k}^2}{M_W^2} \right|^2$$

$$\simeq 10^{-55} - 10^{-54}$$

- LFV observation in the charged sector \rightarrow New Physics

LFU → LFV

- While interest in lepton-flavour violation has been there for a long time, there is **renewed interest**, especially in the HF sector
 - Recent convincing (?) and coherent evidences of **Lepton Flavor Universality violations** in measurements by LHCb/Belle/BaBar
 - $b \rightarrow c$ charged currents: τ vs. light leptons (μ, e) [$R_D, R_{D^*}, R_{J/\psi}$]
 - $b \rightarrow s$ neutral currents: μ vs. e [R_K, R_{K^*} (+ P_5' etc)]
 - LFU maybe just a low-energy property:
 - the different families may well have a very different behavior at high energies (explanation for their very different masses?).
 - Most BSM → allow (large) charged LF[U]V (**exp 3rd generation**)
 - SUSY, Extended Higgs, little Higgs, LQ, Z' [JHEP09(2017)040, Phys.Rev.D 59, 034019 (1999), Phys.Rev.Lett. 114 (2015) 091801, Phys.Rev.D 92, 054013 (2015), arXiv:1211.5168v3 JHEP12(2016)027(*), Phys.Rev.D86 (2012) 054023, arXiv:1505.05164, Phys.Rev.Lett. 118 (2017), 011801, JHEP11(2017)044, Phys.Rev.D 98, 115002 (2018), JHEP10(2018)148, arXiv:1903.11517 etc...]

– LFUV → LFV

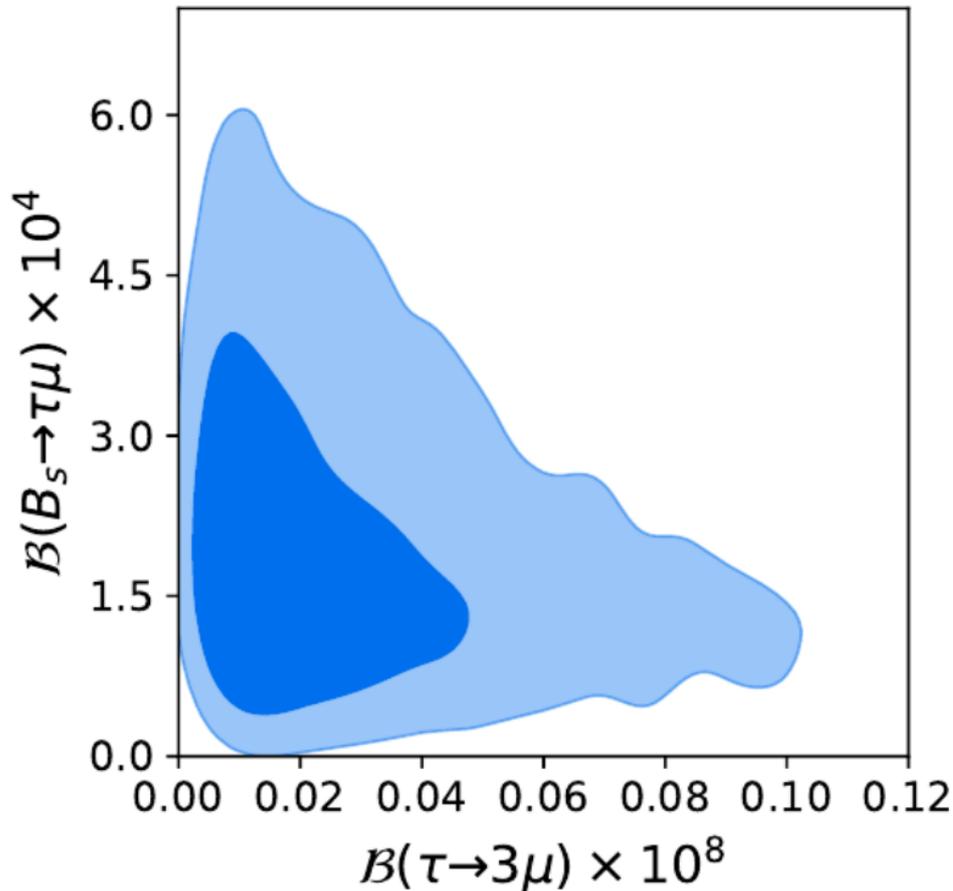
$$\mathcal{B}(B \rightarrow K \mu^\pm e^\mp) \sim 3 \cdot 10^{-8} \left(\frac{1 - R_K}{0.23} \right)^2, \quad \mathcal{B}(B \rightarrow K(e^\pm, \mu^\pm) \tau^\mp) \sim 2 \cdot 10^{-8} \left(\frac{1 - R_K}{0.23} \right)^2,$$

$$\frac{\mathcal{B}(B_s \rightarrow \mu^+ e^-)}{\mathcal{B}(B_s \rightarrow \mu^+ \mu^-)_{\text{SM}}} \sim 0.01 \left(\frac{1 - R_K}{0.23} \right)^2, \quad \frac{\mathcal{B}(B_s \rightarrow \tau^+(e^-, \mu^-))}{\mathcal{B}(B_s \rightarrow \mu^+ \mu^-)_{\text{SM}}} \sim 4 \left(\frac{1 - R_K}{0.23} \right)^2.$$

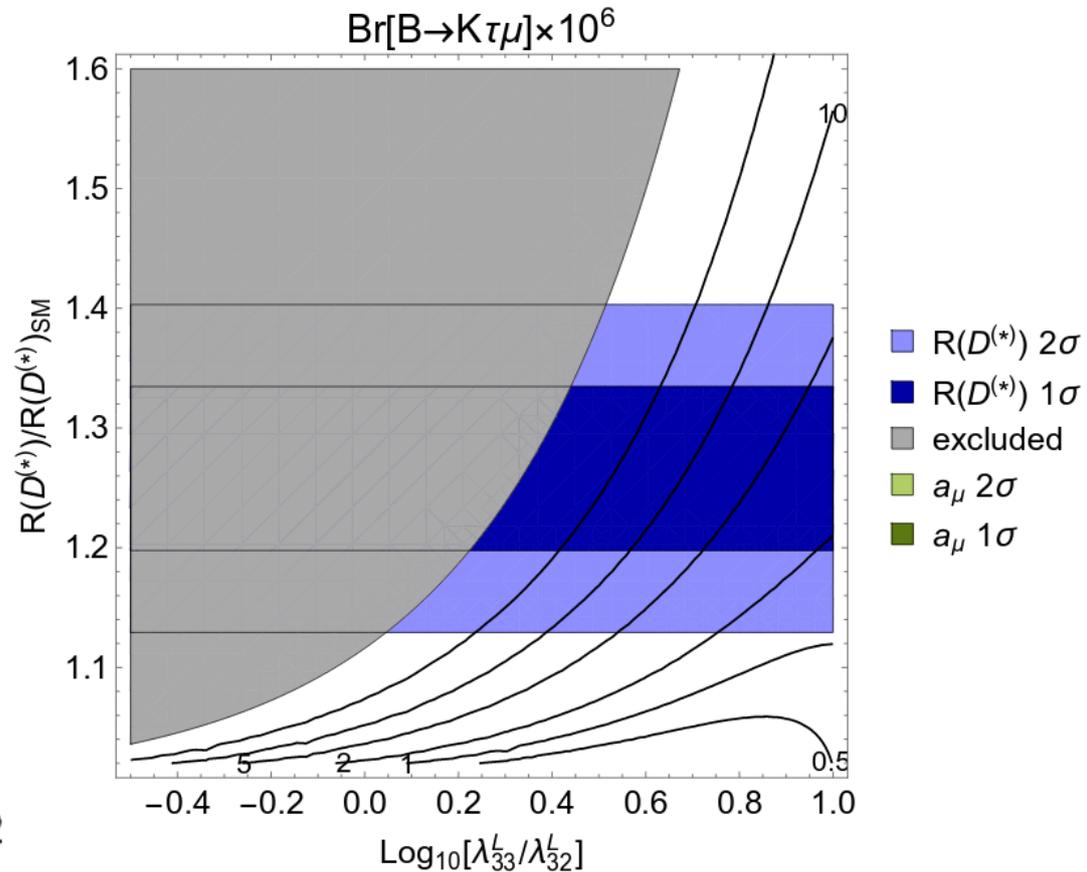
(* Hiller Loose Schonwald)

Exciting times

- If the anomalies are due to NP, we should expect to see **several other BSM effects** in LFV modes:



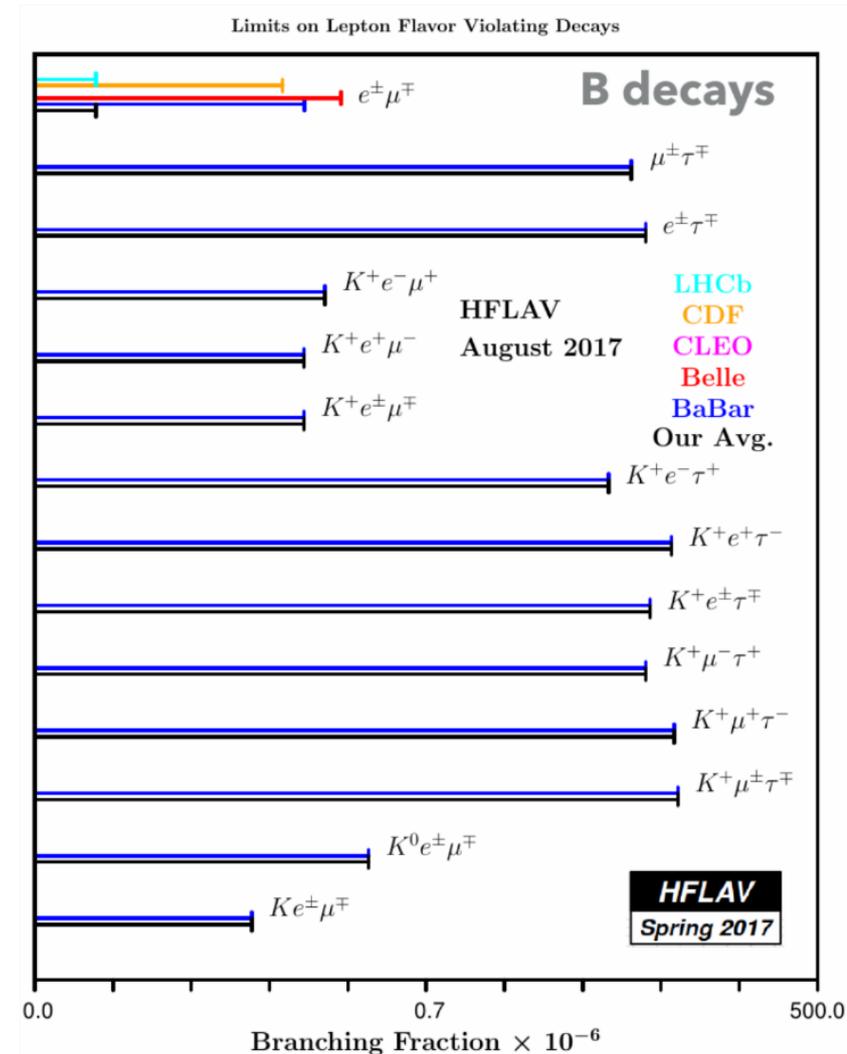
Bordone et al.
JHEP10(2018)148
(2018)



Crivellin, Mueller, Ota
JHEP09(2017)040

Summary of relevant modes

Decays	Experimental (january 2018) upper limit (90% CL)
$B_d \rightarrow \tau e$	$2.8 \cdot 10^{-5}$ [2]
$B_s \rightarrow \tau e$	-
$B_d \rightarrow \tau \mu$	$2.2 \cdot 10^{-5}$ [2]
$B_s \rightarrow \tau \mu$	-
$B_d \rightarrow e \mu$	$2.8 \cdot 10^{-9}$ [3]
$B_s \rightarrow e \mu$	$1.1 \cdot 10^{-8}$ [3]
$B_u \rightarrow K \tau \mu$	$4.8 \cdot 10^{-5}$ [1]
$B_d \rightarrow K^* \tau \mu$	-
$B_u \rightarrow K \tau e$	$3.0 \cdot 10^{-5}$ [1]
$B_d \rightarrow K^* \tau e$	-
$B_u \rightarrow K \mu e$	$9.1 \cdot 10^{-8}$ [4]
$B_d \rightarrow K^* \mu e$	$5.8 \cdot 10^{-7}$ [4]



[1] BaBar Phys. Rev. D 86, 012004 (2012)

[2] BaBar Phys.Rev.D77:091104 (2008)

[3] LHCb Phys.Rev.Lett. 111 (2013) 141801

[4] BaBar Phys. Rev. D73, 092001 (2006).

$B_{(s)} \rightarrow \tau\mu$

- Many BSM explaining the anomalies **predict large $B(B_{(s)} \rightarrow \tau^\pm\mu^\mp)$**
 - Z' : 10^{-8} [1] to 10^{-5} [2]
 - LQ: 10^{-9} [3] to 10^{-6} [4] to 10^{-5} [5]
 - PS 3 : 10^{-4} [6]
- Experimental status
 - $B(B^0 \rightarrow \tau^\pm\mu^\mp) < 2.2 \cdot 10^{-5}$ [7]
 - $B(B_s^0 \rightarrow \tau^\pm\mu^\mp)$: no limit yet

[1] Bečirević et al. [EPJ C76(2016)134]

[5] Smirnov [MPLA 33(2018)1550019]

[2] Crivellin et al. [PRD 92 (2015) 050413]

[6] Bordone et al. [JHEP10(2018)148]

[3] Bečirević et al. [JHEP 11(2016)035]

[7] BaBar, Phys.Rev.D77,091104(2008)

[4] Bhattacharya et al [JHEP 01(2017)15]

$B_{(s)} \rightarrow \tau\mu$

- Challenging search: at least a **missing neutrino** in the final state
- Tau **decay modes**
 - one-prong decays
 - $\tau^- \rightarrow e^- \nu_e \nu_\tau : B \approx 17\%$
 - $\tau^- \rightarrow \mu^- \nu_\mu \nu_\tau : B \approx 17\%$
 - $\tau^- \rightarrow \pi^- \nu_\tau : B \approx 11\%$
 - $\tau^- \rightarrow \rho^- \nu_\tau : B \approx 22\%$
 - three-prong decays
 - $\tau^- \rightarrow \pi^- \pi^+ \pi^- \nu_\tau : B \approx 9\%$
 - $\tau^- \rightarrow \pi^- \pi^+ \pi^- \pi^0 \nu_\tau : B \approx 5\%$
- BaBar & Belle (II)
 - can **constraint the kinematic of the decay** using the information of the other B and the centre of mass energy of the beam
 - can use the one-prong decays, accessing **$\sim 70\%$ of the τ decays**
- Not possible in hadron collider, even less with a forward detector
 - in LHCb: focus on the **3-prong mode** \rightarrow reconstruct the τ decay vertex

$B_{(s)} \rightarrow \tau\mu$

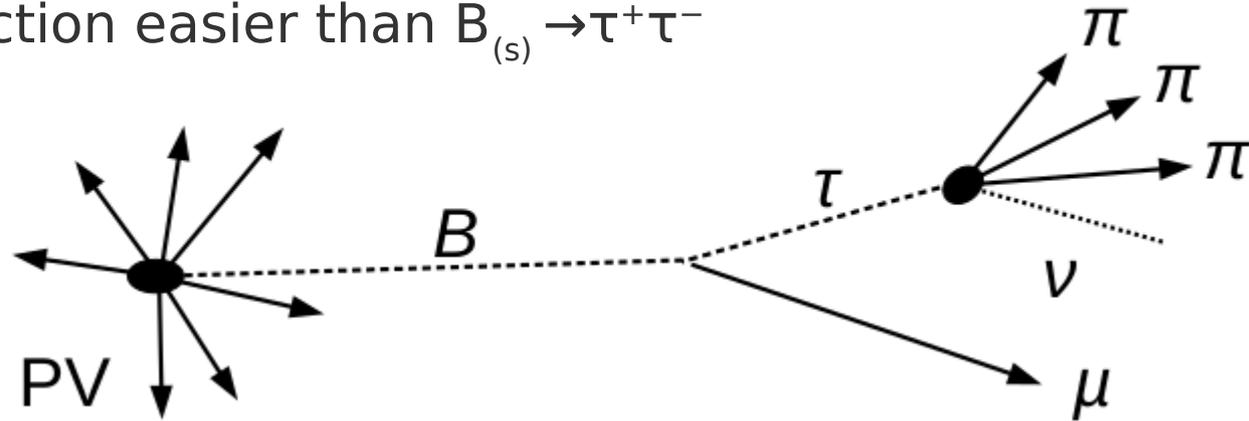
LHCb-PAPER-2019-016

NEW!

- **LHCb** analysis with Run 1 data (3 fb^{-1})
- Reconstruct $B_{(s)} \rightarrow \tau^\pm \mu^\mp$ candidates using the 3-prong τ decay
 - optimised for $\tau^- \rightarrow \pi^- \pi^+ \pi^- \nu_\tau$ ($B = \sim 9\%$)
 - $\tau^- \rightarrow \pi^- \pi^+ \pi^- \pi^0 \nu_\tau$ also contributes to some level $\sim 7\%$)
- Compute corrected B invariant mass
 - **blind** signal region in data
- Background rejection
 - **multivariate techniques, isolation variables, ...**
 - use same-sign data ($\tau^\pm \mu^\pm$) + simulation for qualitative studies
- Signal yields extraction
 - simultaneous fit to the mass distributions in bins of a final BDT
 - bins have different signal over background ratios
 - **independently for B_s^0 and B^0**
- Branching fractions normalised to the $B^0 \rightarrow D^-(\rightarrow K^+ \pi^- \pi^-) \pi^+$ mode

$B_{(s)} \rightarrow \tau \mu$

- Mass reconstruction easier than $B_{(s)} \rightarrow \tau^+ \tau^-$



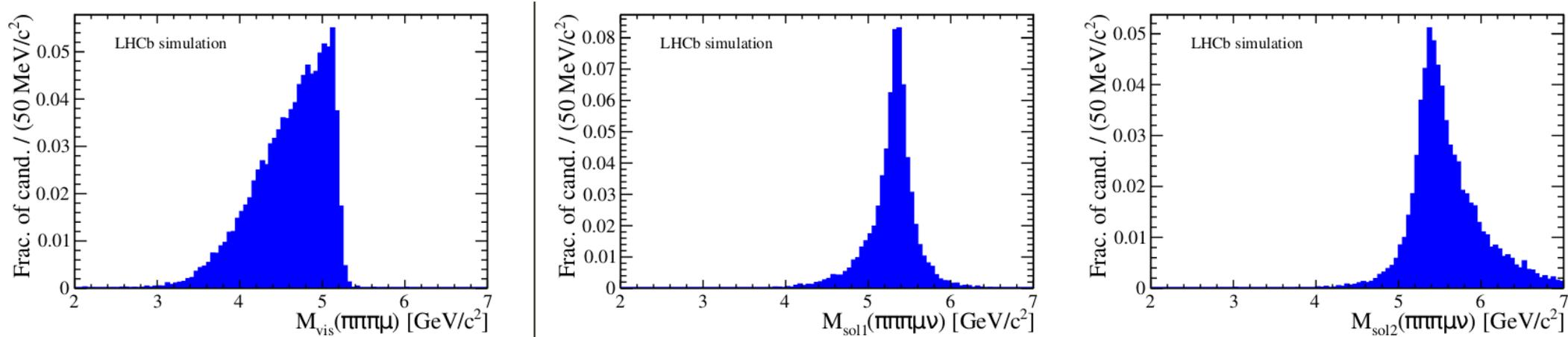
- only one missing neutrino
- only 4 tracks
- the muon points to the B vertex
- enough constraints to compute the neutrino momentum
- hence the B mass with a 2-fold ambiguity

$$\left\{ \begin{array}{l} m_\tau^2 = (E_{3\pi} + |\vec{p}_\nu|)^2 - (\vec{p}_{3\pi} + \vec{p}_\nu)^2 \\ \vec{x}_B \in (d_\mu) \\ (\vec{p}_{3\pi} + \vec{p}_\nu) \parallel (\vec{x}_\tau - \vec{x}_B) \\ (\vec{p}_{3\pi} + \vec{p}_\mu + \vec{p}_\nu) \parallel (\vec{x}_B - \vec{x}_{PV}) \end{array} \right.$$

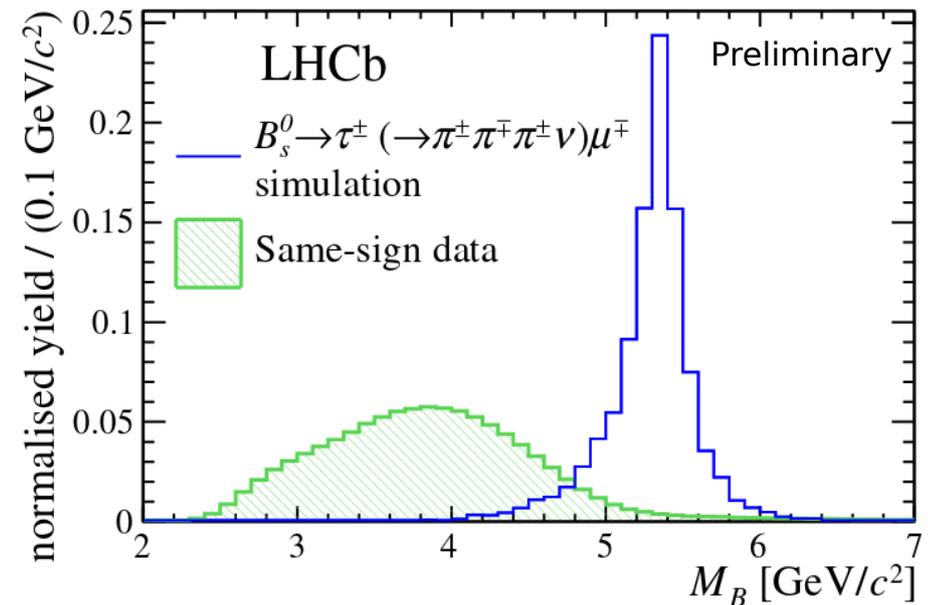
$$M_B = \sqrt{(E_{3\pi} + E_\mu + |\vec{p}_\nu|)^2 - (\vec{p}_{3\pi} + \vec{p}_\mu + \vec{p}_\nu)^2}$$

$B_{(s)} \rightarrow \tau\mu$

LHCb-PAPER-2019-016

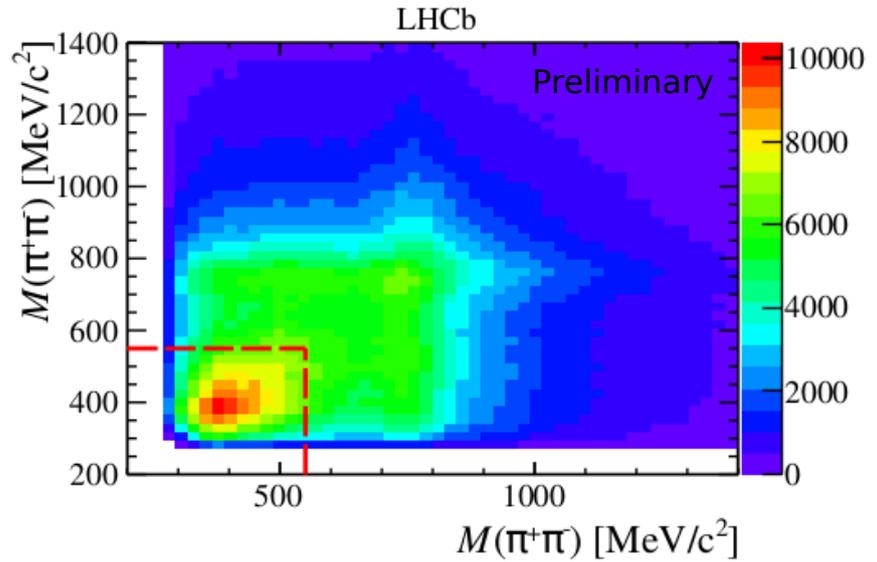
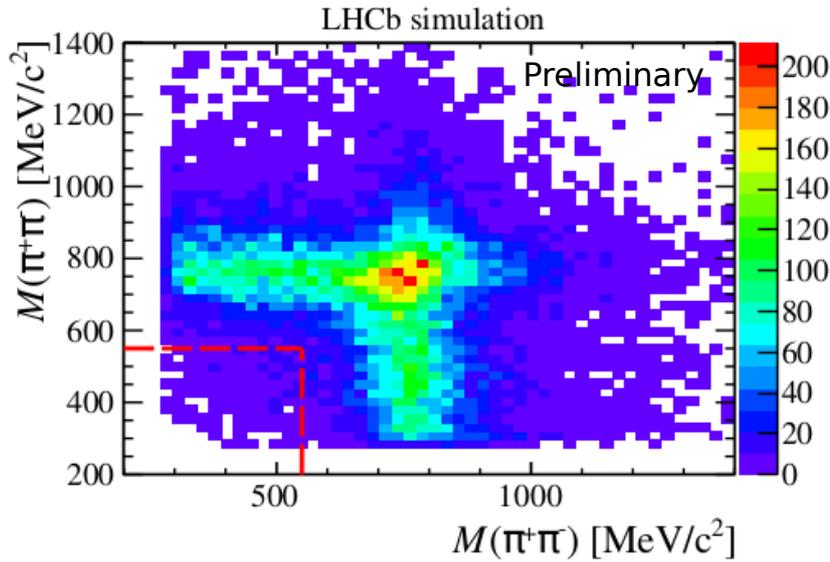
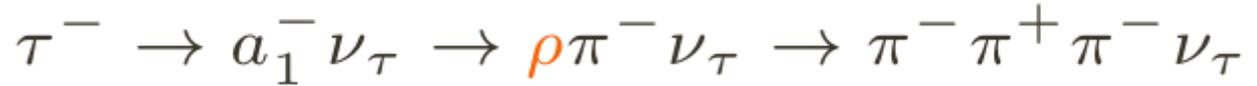


- ~70% of physical solutions for signal ($B_{(s)} \rightarrow \tau^\pm (\rightarrow \pi^\pm \pi^\mp \pi^\pm \nu) \mu^\mp$)
- less for background (<50%)
- use solution with largest signal -vs- background separation
- opposite sign data blinded in the B mass range 4.9–5.8 GeV/c²



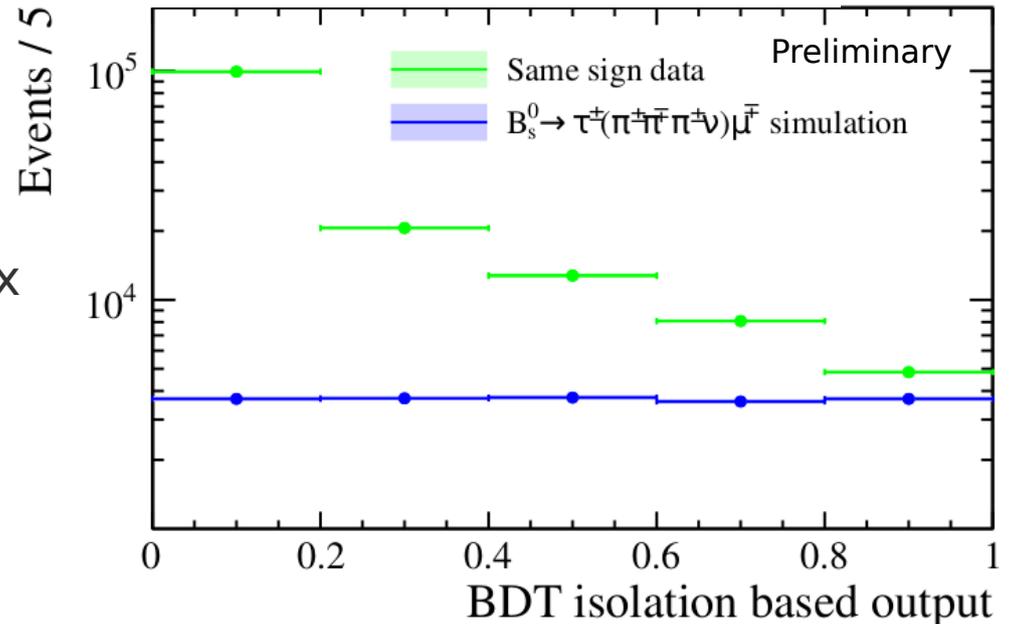
$B_{(s)} \rightarrow \tau \mu$

- Preselection



- Isolation based BDT

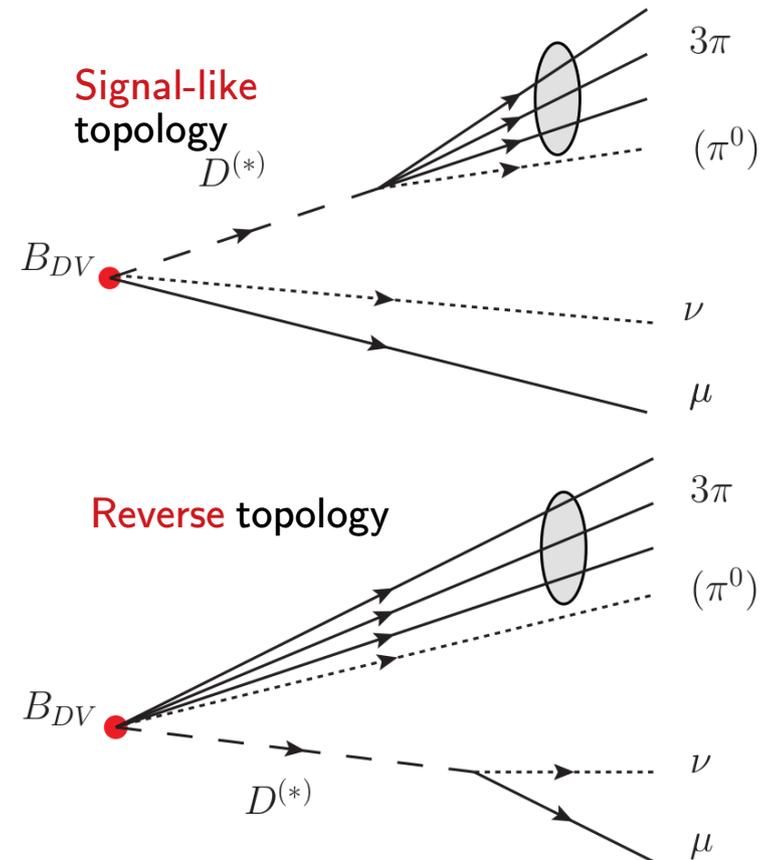
- trained on same-sign data and simulated signal
- uses charged, neutral, and vertex isolation variables
 - 40% of signal efficiency
 - more than 90% BG rejection



$B_{(s)} \rightarrow \tau\mu$

LHCb-PAPER-2019-016

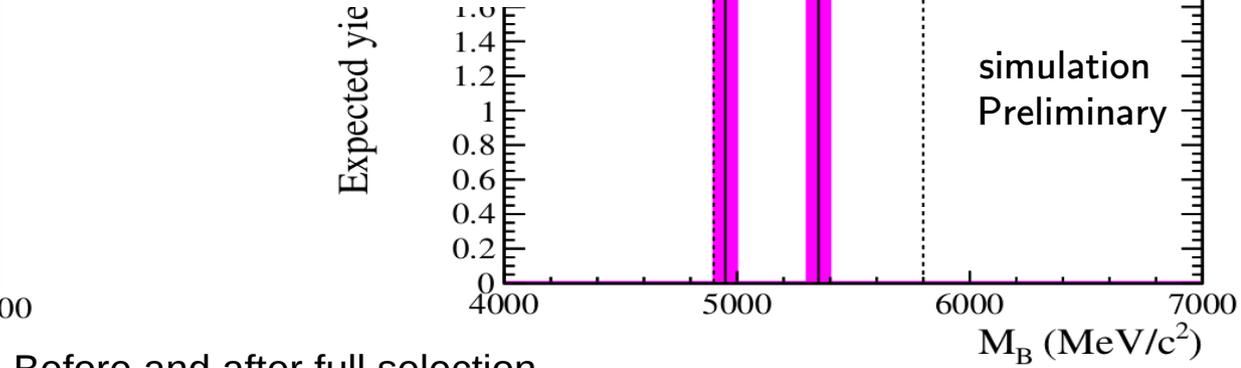
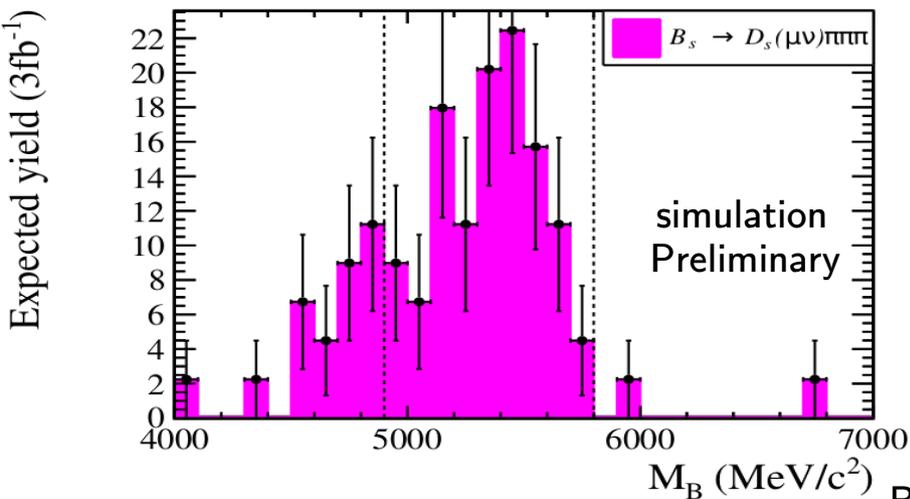
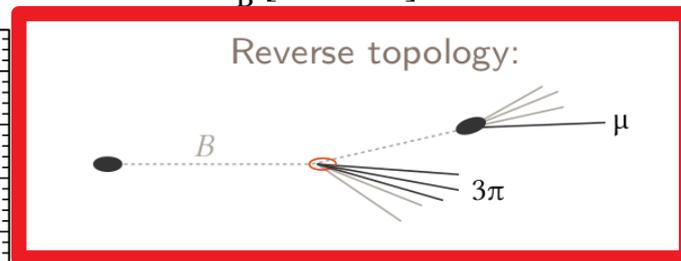
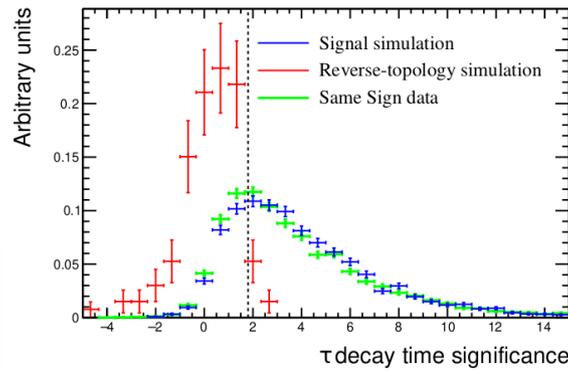
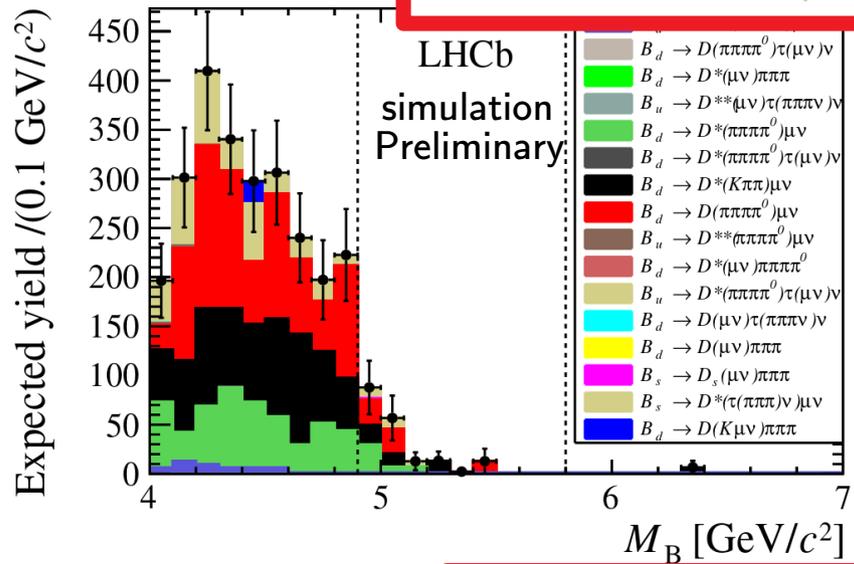
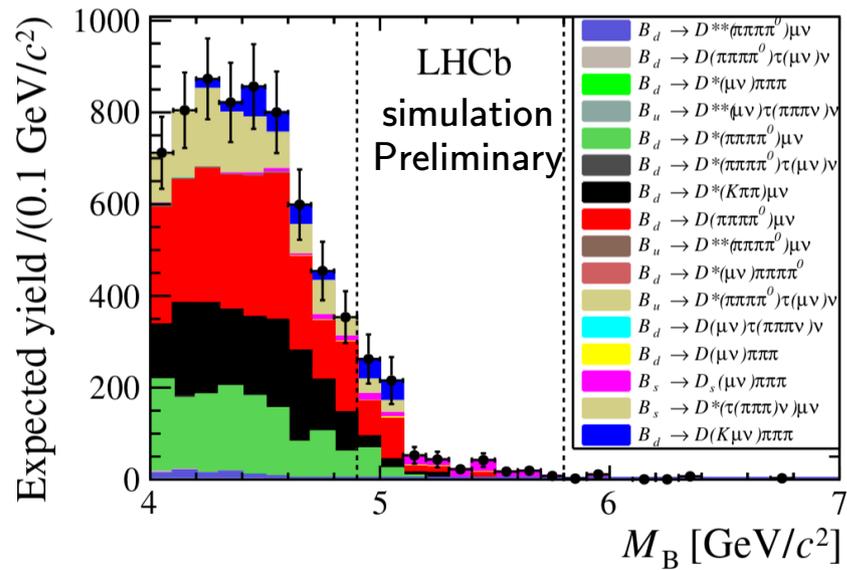
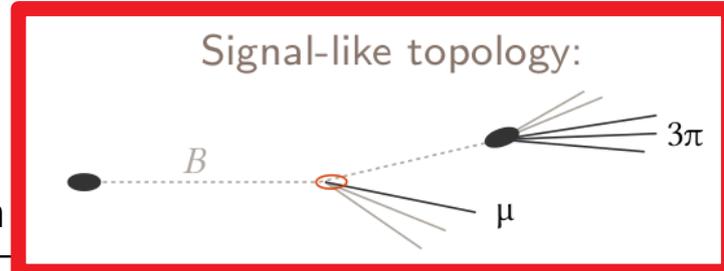
- Main backgrounds:
 - **combinatorics**
 - **partially reconstructed** B decays
- Background samples
 - same-sign candidates ($\tau^\pm\mu^\pm$)
 - \rightarrow selection optimization
 - simulation
 - \rightarrow qualitative studies
 - exclusive decays - non-exhaustive list
 - inclusive b-samples - statistically limited
- Backgrounds rejection:
 - **multivariate classifiers**
 - including isolation variables
 - dedicated selection against peaking background
 - **τ decay time** for, e.g., $B_{(s)} \rightarrow D_{(s)}(\rightarrow\mu\nu_\mu)\pi^+\pi^-\pi^+$



$$B_{(s)} \rightarrow \tau \mu$$

LHCb-PAPER-2019-016

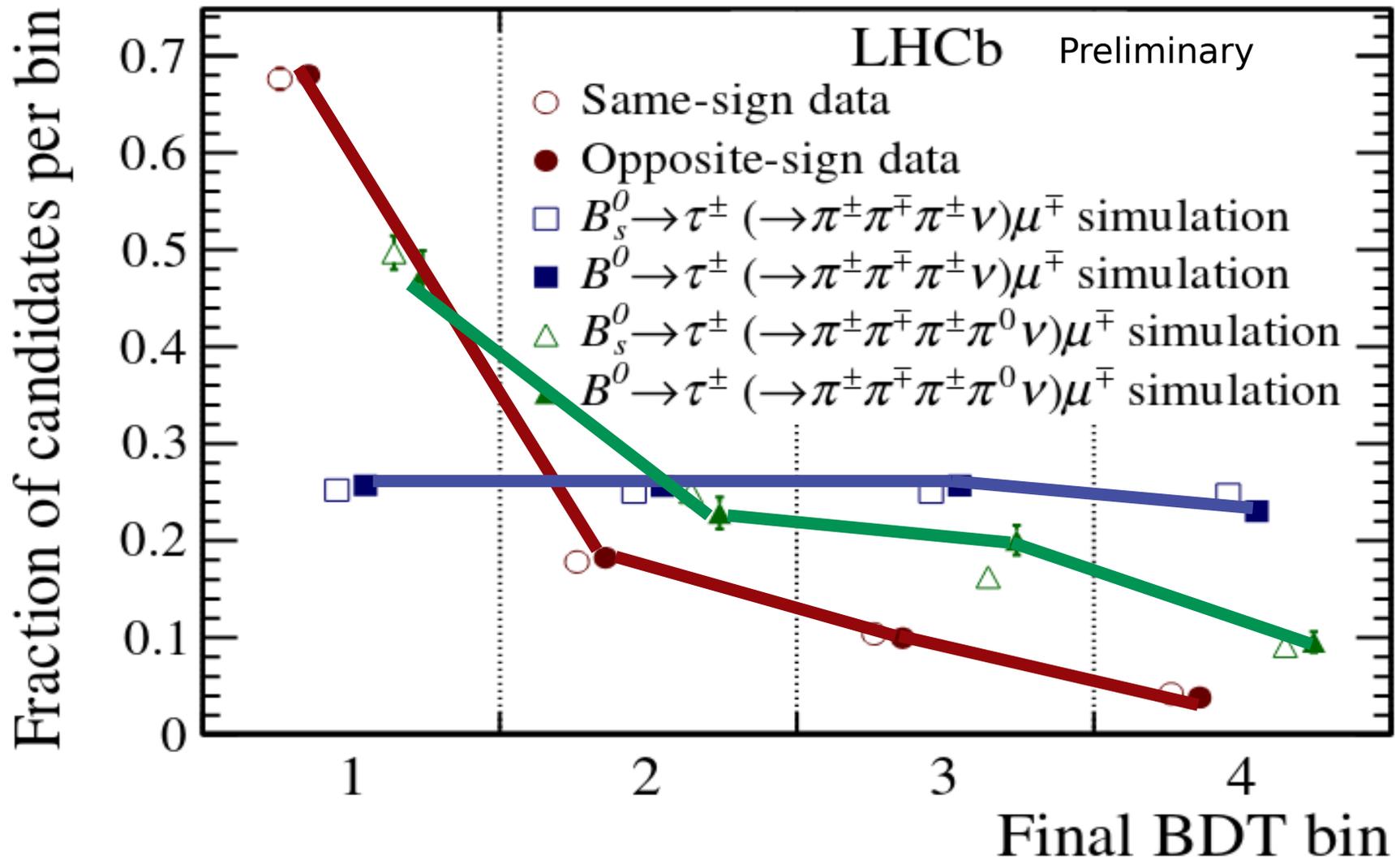
Before and after full selection



Before and after full selection

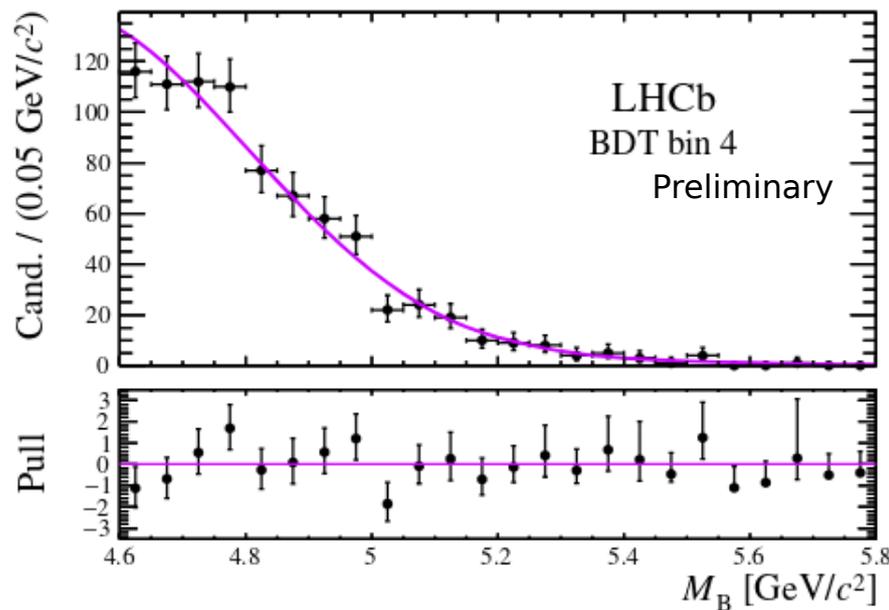
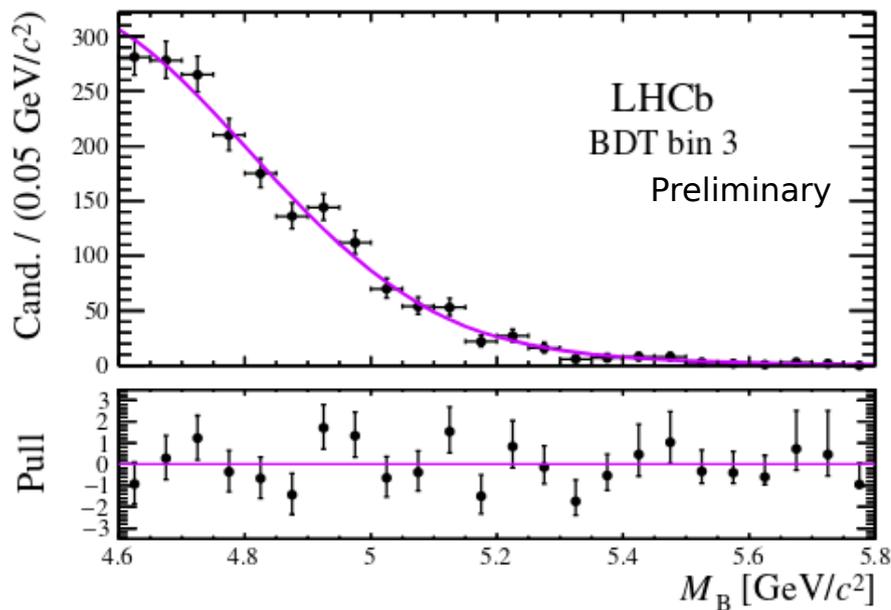
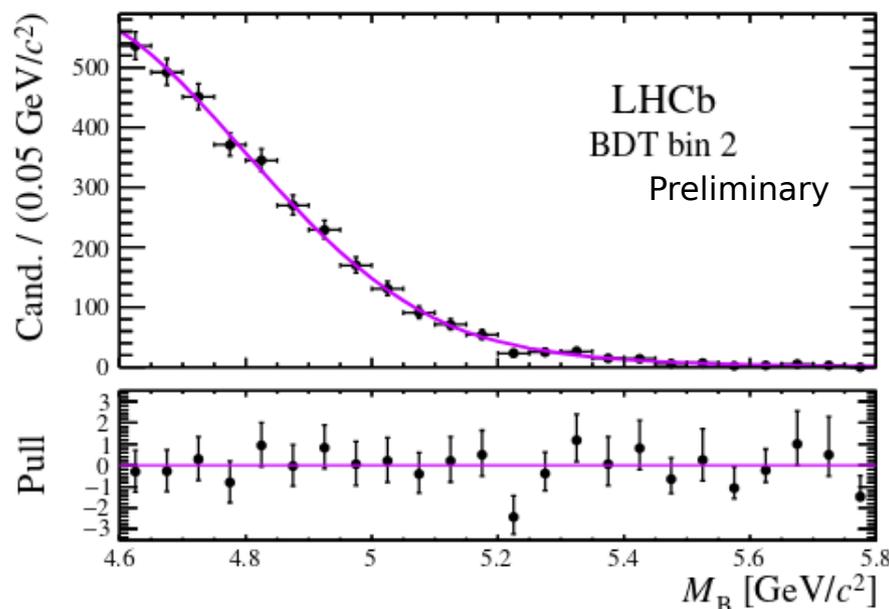
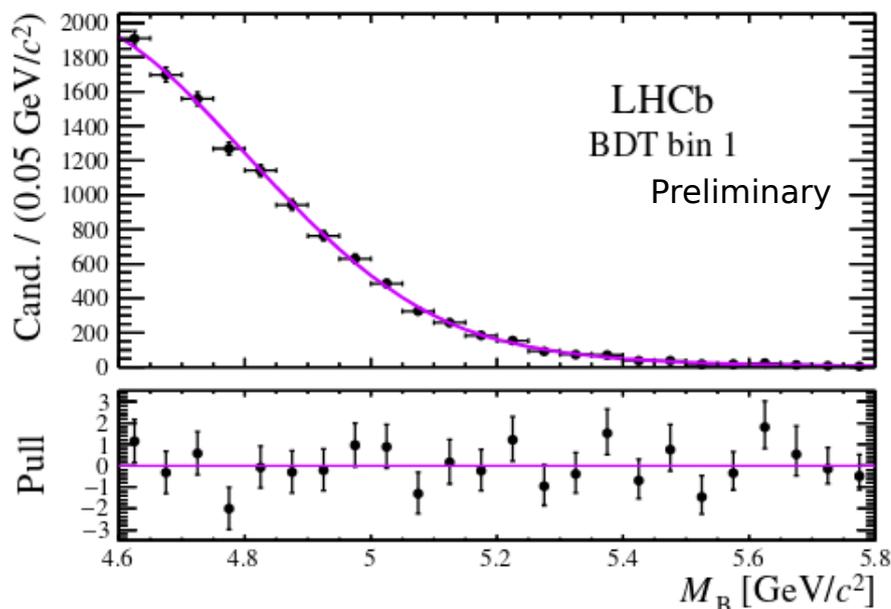
$B_{(s)} \rightarrow \tau\mu$

LHCb-PAPER-2019-016



$B_{(s)} \rightarrow \tau\mu$

Limited B_s and B_d signal separation
→ B_s signal fit, assuming no B_d contribution



B_s^0 yield = -19 ± 38
[B^0 yield = -70 ± 58]

$B_{(s)} \rightarrow \tau\mu$

- Normalisation

$$\mathcal{B}(B_{(s)}^0 \rightarrow \tau^\pm \mu^\mp) = \alpha_{(s)} \cdot N_{(s)}^{\text{sig}}$$

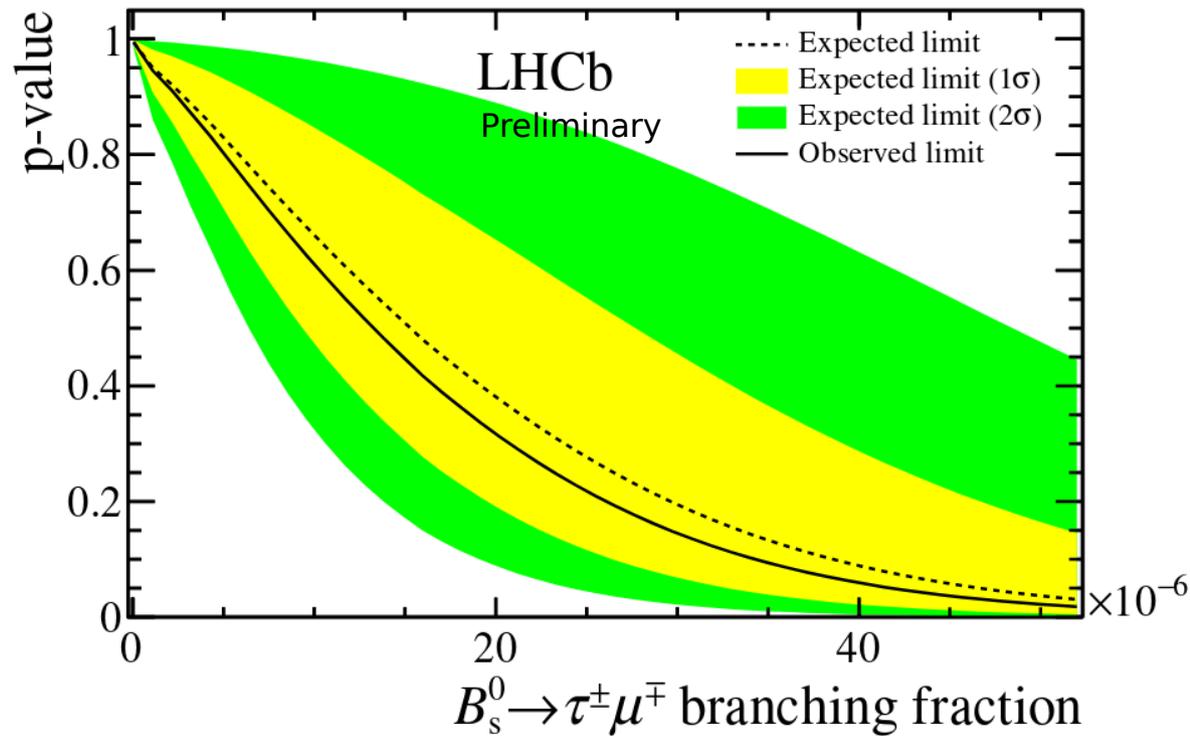
$$\alpha_{(s)} = \frac{f_{B^0}}{f_{B_{(s)}^0}} \cdot \frac{\mathcal{B}(B^0 \rightarrow D^- (\rightarrow K^+ \pi^- \pi^-) \pi^+)}{\mathcal{B}(\tau^- \rightarrow \pi^- \pi^+ \pi^- \nu_\tau)} \cdot \frac{\varepsilon_{B^0 \rightarrow D\pi}}{\varepsilon_{B_{(s)}^0 \rightarrow \tau\mu}} \cdot \frac{1}{N^{\text{norm}}}$$

$$\alpha_s = (4.32 \pm 0.61) \cdot 10^{-7} \quad \text{and} \quad \alpha = (1.25 \pm 0.16) \cdot 10^{-7}$$

	$\varepsilon_{B \rightarrow \tau\mu}$	$\varepsilon_{B \rightarrow D\pi}$	External inputs
rel. uncertainty	$\sim 2\%$ (data-vs-MC)	$\sim 11\%$ (trigger)	B^0 : 6.0% – B_s^0 : 8.4%

$B_{(s)} \rightarrow \tau\mu$

- Includes fit systematics
 - background shape systematics worsen the limit by $\sim 35\%$ (largest contribution)



Mode	Limit	90% CL	95% CL
$B_s^0 \rightarrow \tau^\pm \mu^\mp$	Observed	3.4×10^{-5}	4.2×10^{-5}
	Expected	3.9×10^{-5}	4.7×10^{-5}
$B^0 \rightarrow \tau^\pm \mu^\mp$	Observed	1.2×10^{-5}	1.4×10^{-5}
	Expected	1.6×10^{-5}	1.9×10^{-5}

FIRST MEASUREMENT

BEST WORLD LIMIT

- Caveat :
 - Inclusion of $B \rightarrow a_1 \mu \nu$ mode (currently unmeasured) would improve the B_s limits by $\sim 16\% \times (\mathcal{B}(B^0 \rightarrow a_1(1260)^- \mu^+ \nu_\mu) / 10^{-4})$

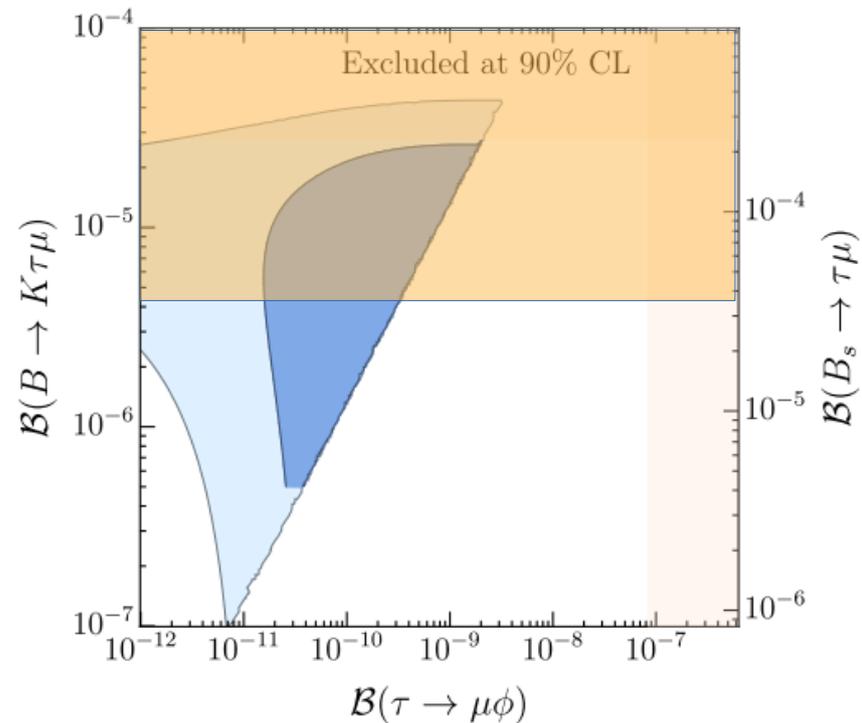
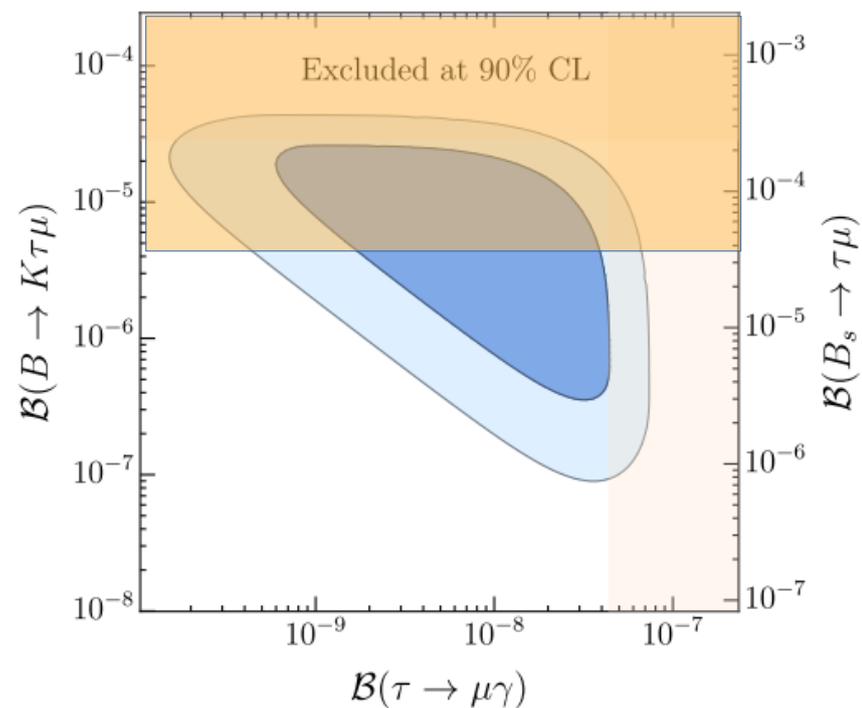
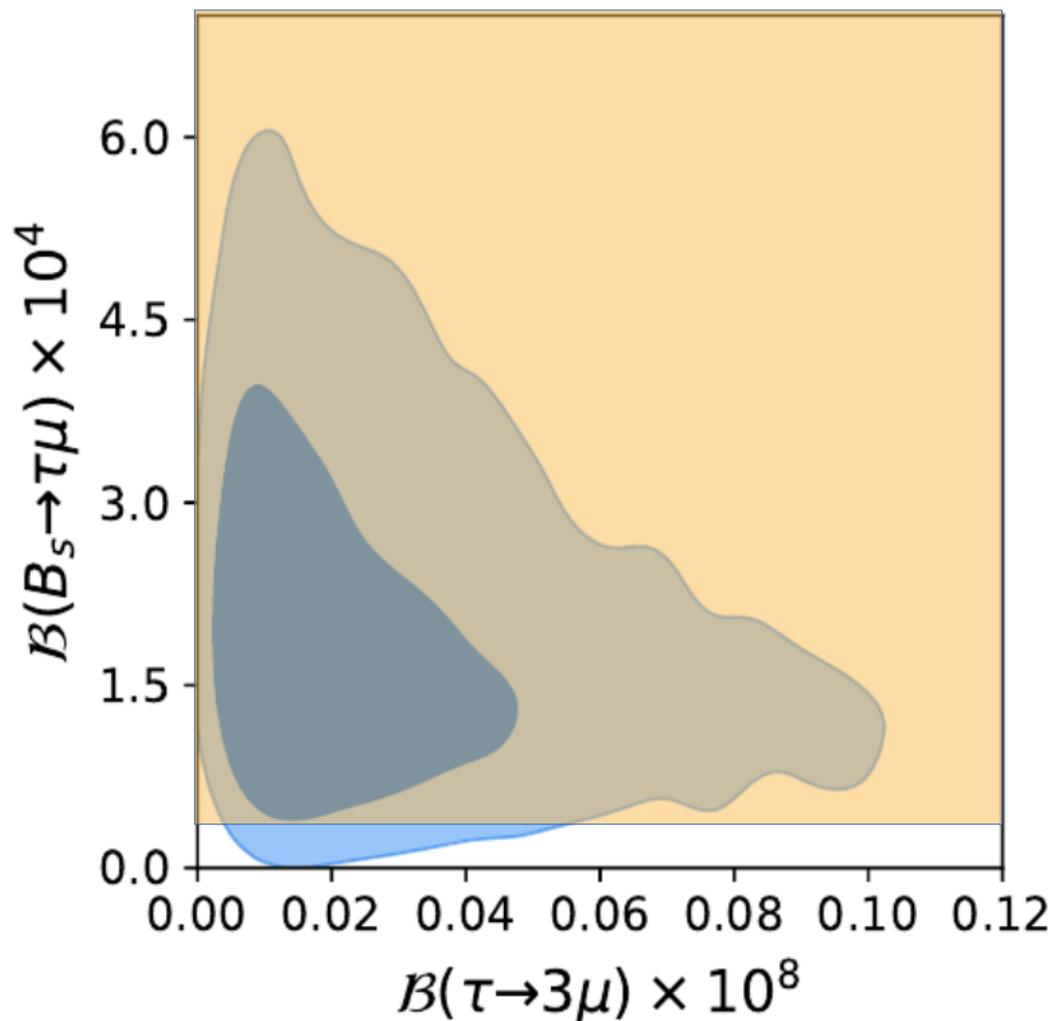
LHCb-PAPER-2019-016



$B_{(s)} \rightarrow \tau\mu$

Cornella, Fuentes-Martin, Isidori,
[arXiv:1903.11517]

Bordone et al. [JHEP10(2018)148]



$B_{(s)} \rightarrow e\mu$

- In LFV models, BR enhanced up to $O(10^{-11})$
- Recent LHCb update
 - follows [Phys.Rev.Lett. 111 (2013) 141801], performed with 1 fb^{-1}

$$\mathcal{B}(B^0 \rightarrow e^\pm \mu^\mp) < 2.8 \times 10^{-9} \text{ at 90\% C.L.}$$

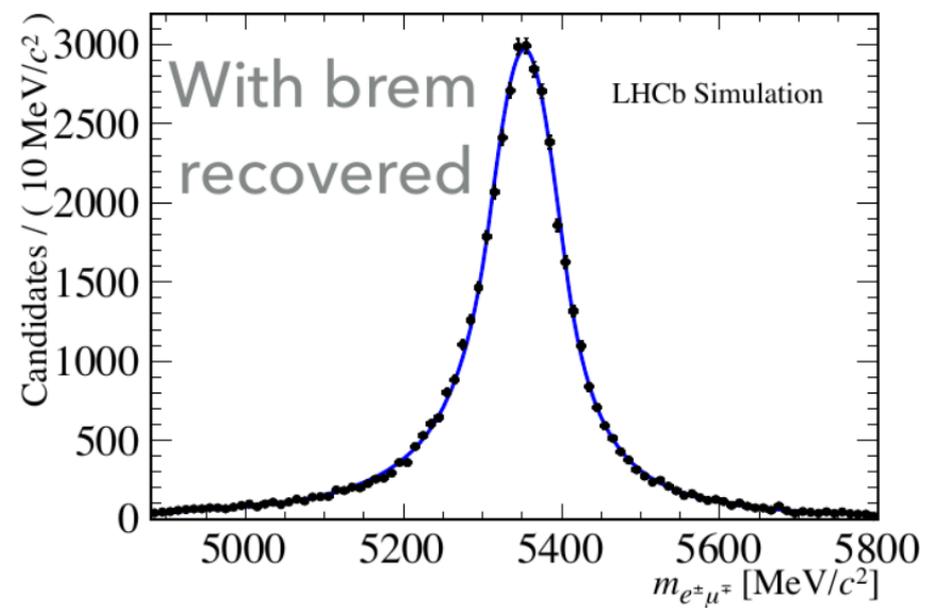
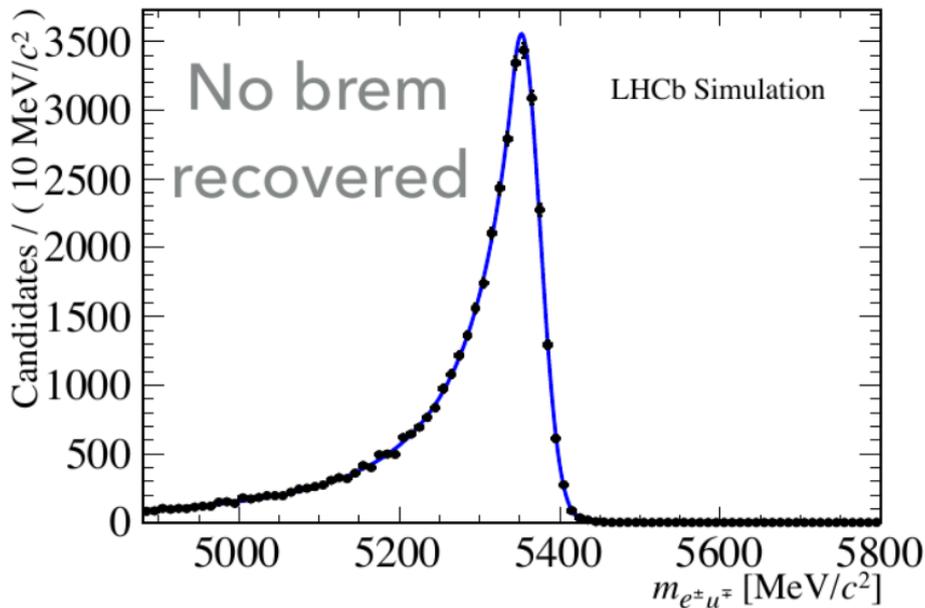
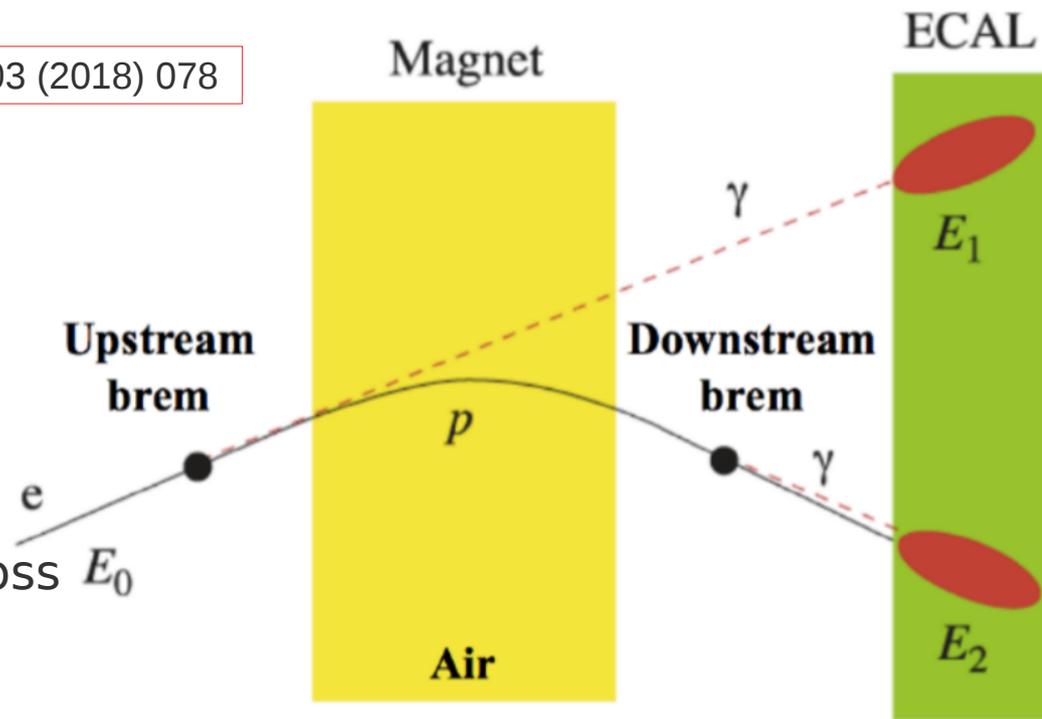
$$\mathcal{B}(B_s^0 \rightarrow e^\pm \mu^\mp) < 1.1 \times 10^{-8} \text{ at 90\% C.L.}$$

- Using all Run1 data (3 fb^{-1})
 - improvements
 - more triggers used, hence higher efficiency
 - improved and dedicated BDT

$B_{(s)} \rightarrow e\mu$

JHEP 1803 (2018) 078

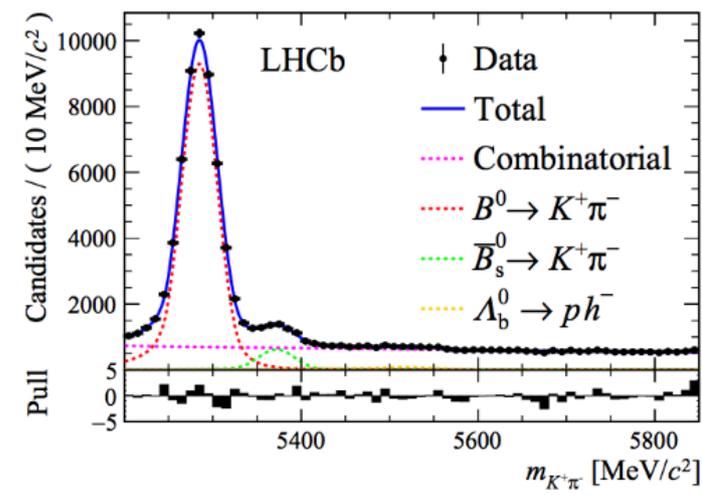
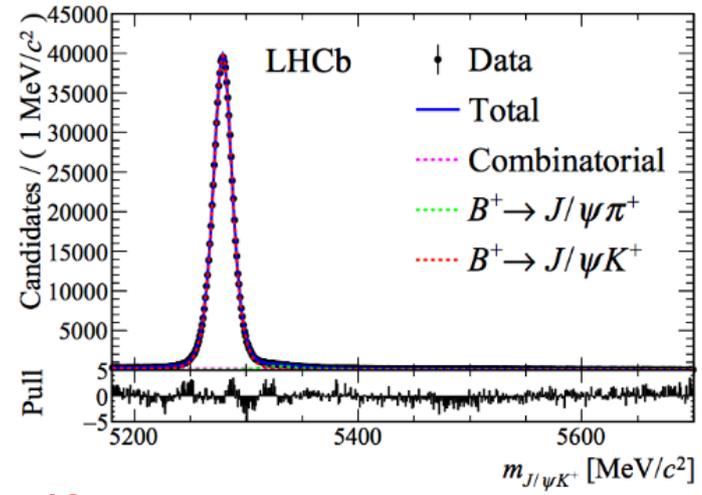
- Clean trigger signature
- Muon reconstruction extremely performant in LHCb
- Electron reconstruction
 - resolution degraded by energy loss from bremsstrahlung
 - signal divided in sets with and without bremsstrahlung photons



$B_{(s)} \rightarrow e\mu$

- $B^+ \rightarrow J/\psi K^+$ (clean final state)
- $B^0 \rightarrow K^+ \pi^-$ (same topology as the signal)

- Two normalisation channels used:

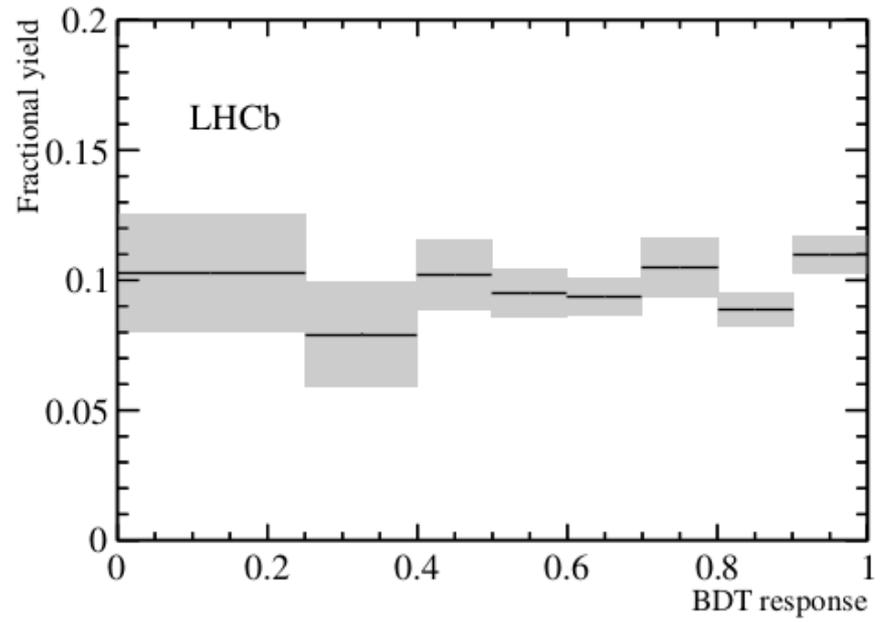


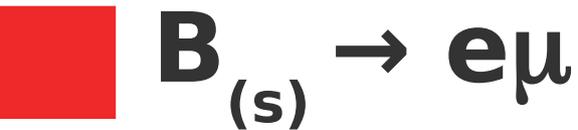
Backgrounds

- Main (peaking) background is $B^0 \rightarrow K^+ \pi^-$
- PID reduces it to negligible amounts (0.1 events)

BDT

- trained on MC for signal, same-sign data for BG
- no PID information used, therefore **response determined on data** with $B^0 \rightarrow K^+ \pi^-$

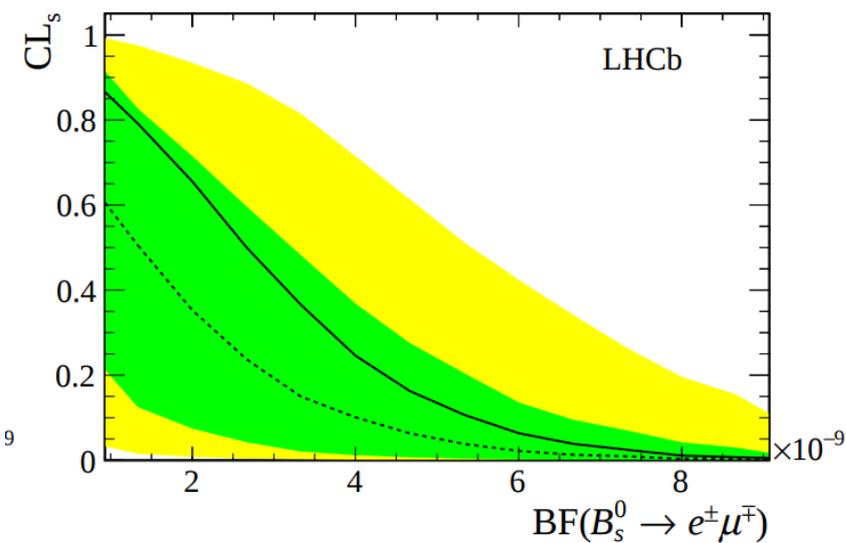




Candidates split by number of Bremsstrahlung photons (0 left, > 1 right)

Simultaneous fit to 7 bins of BDT classifier

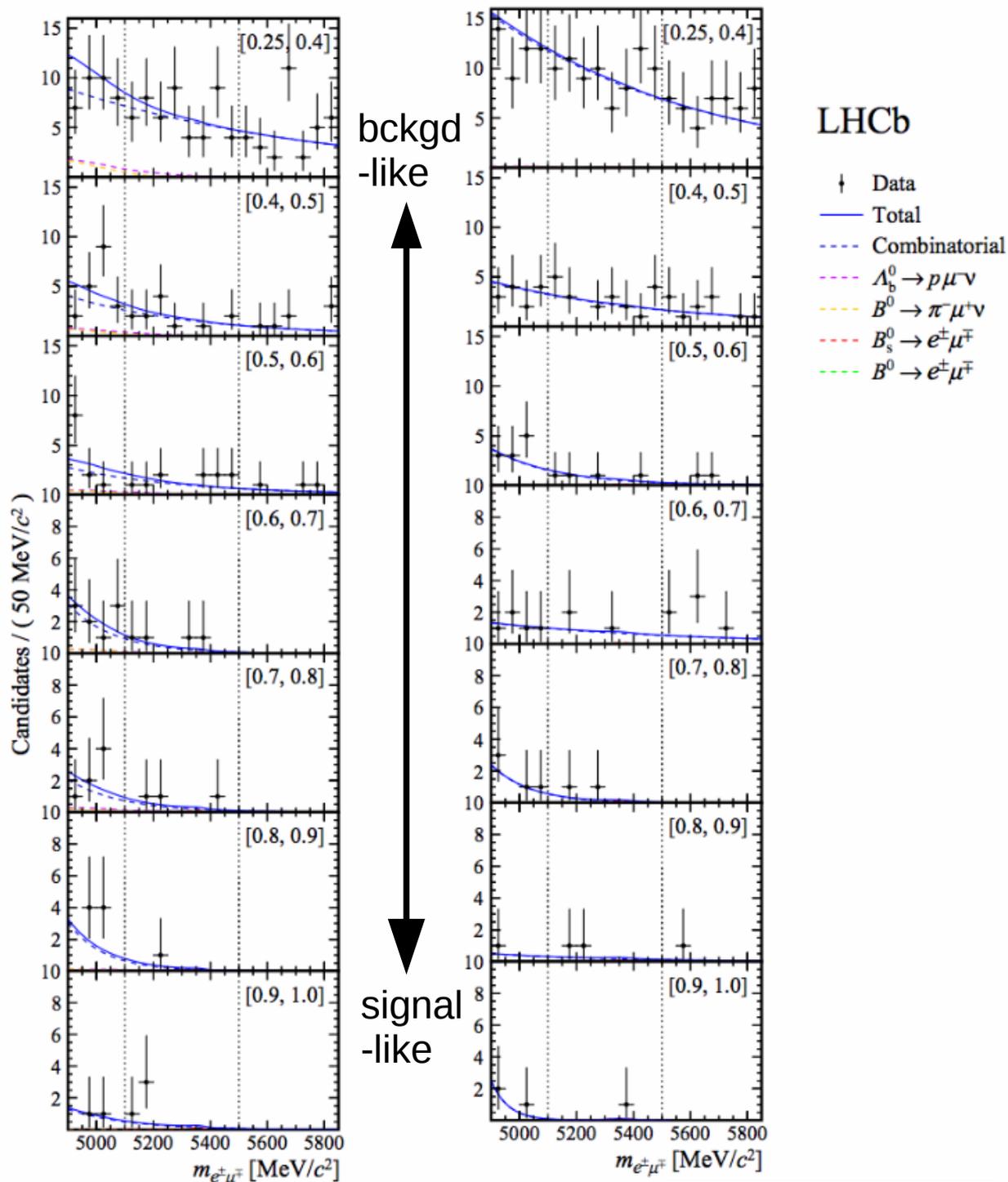
Best World's limits set



$$\mathcal{B}(B_s^0 \rightarrow e^\pm \mu^\mp) < 5.4(6.3) \times 10^{-9} \text{ @90\%(95\%) C.L.}$$

$$\mathcal{B}(B^0 \rightarrow e^\pm \mu^\mp) < 1.0(1.3) \times 10^{-9} \text{ @90\%(95\%) C.L.}$$

No Brem photons Brem photons



LHCb

- † Data
- Total
- - - Combinatorial
- - - $\Lambda_b^0 \rightarrow p \mu \nu$
- - - $B^0 \rightarrow \pi^- \mu^+ \nu$
- - - $B_s^0 \rightarrow e^\pm \mu^\mp$
- - - $B^0 \rightarrow e^\pm \mu^\mp$

$B_d \rightarrow K^* e \mu$

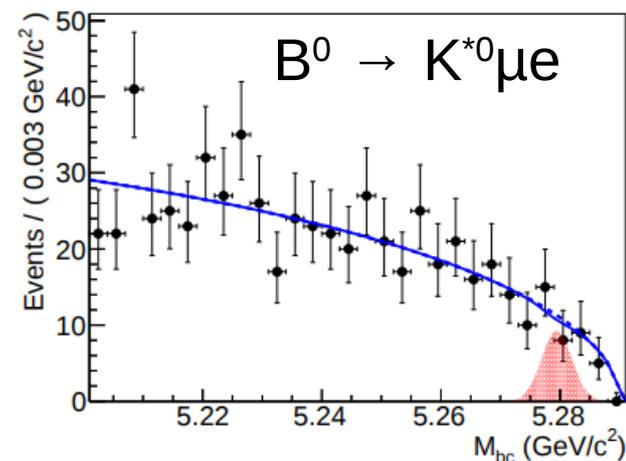
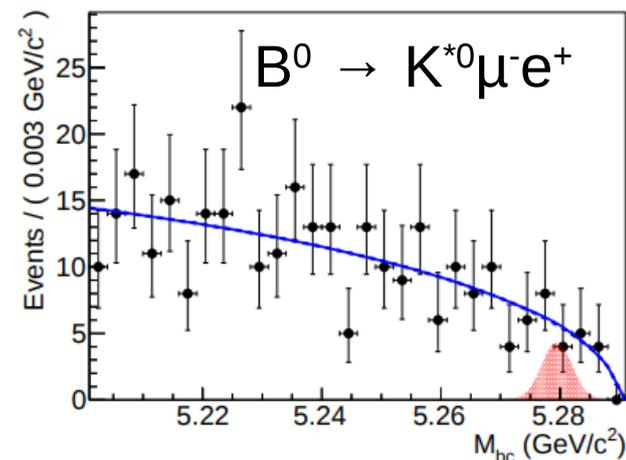
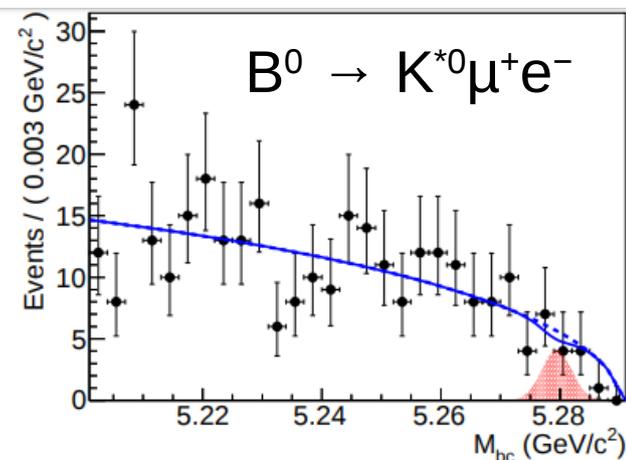
- $(772 \pm 11) \times 10^6$ BB events (711 fb^{-1})
- Signal/continuum discrimination from:
 - a multivariate analyzer: **neural network**
- Signal/double lepton background
 - combinatorics and cascade SL decays
 - Another NN devised
- Vetoes on J/Ψ
- **Blind** analysis
- Upper limits (90% CL)

Mode	ε (%)	N_{sig}	$N_{\text{sig}}^{\text{UL}}$	\mathcal{B}^{UL} (10^{-7})
$B^0 \rightarrow K^{*0} \mu^+ e^-$	8.8	$-1.5^{+4.7}_{-4.1}$	5.2	1.2
$B^0 \rightarrow K^{*0} \mu^- e^+$	9.3	$0.4^{+4.8}_{-4.5}$	7.4	1.6
$B^0 \rightarrow K^{*0} \mu^\pm e^\mp$ (combined)	9.0	$-1.2^{+6.8}_{-6.2}$	8.0	1.8

Giampiero Mancinelli (CPPM)

Belle

Phys. Rev. D 98, 071101 (2018)



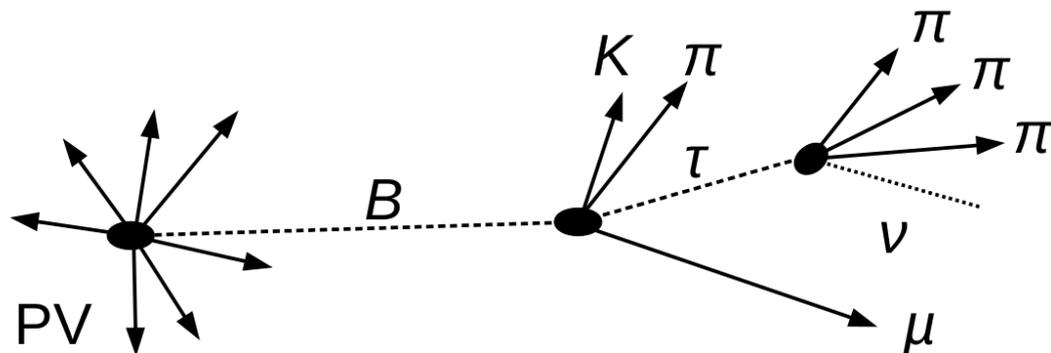
$B_d \rightarrow K^* \tau \mu$

Ongoing analysis in LHCb

- Comparison with $B_{(s)} \rightarrow \tau^\pm \mu^\mp$
 - 6 tracks ! But:
 - only one missing neutrino
 - the **B decay vertex is reconstructed**
 - Reconstructed mass
 - corrected mass

$$\sqrt{P_T^2 + M_{ch}^2} + P_T$$

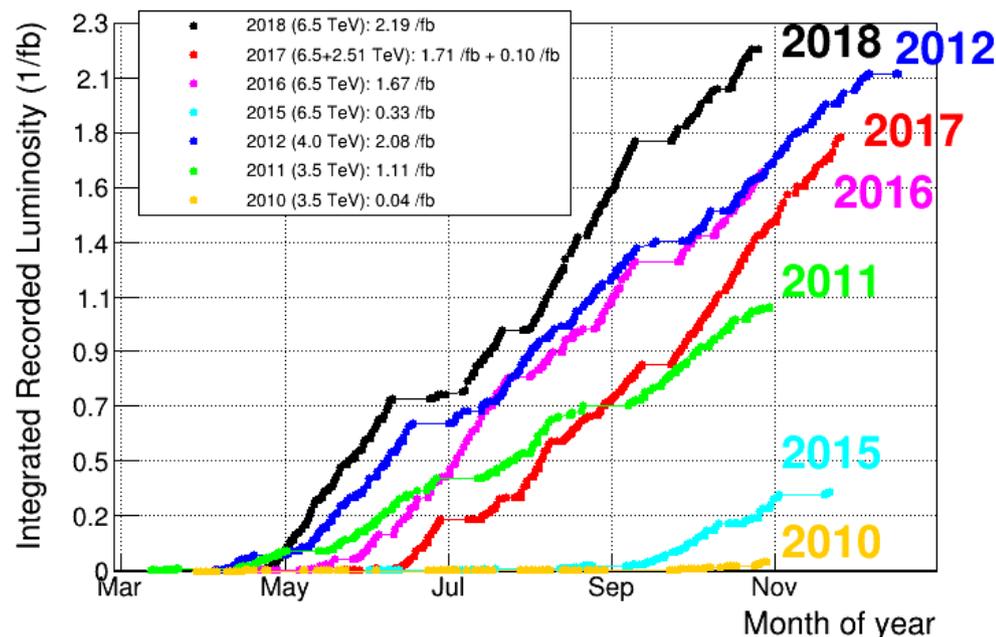
- Background
 - combinatorics + partially reconstructed
 - suppressed using multivariate techniques
- **Expect limits \sim few 10^{-6} (Run 1&2)**
- Work in progress (LHCb) as well on $(B_s^{**} \rightarrow K) B_u \rightarrow K \tau \mu$
 - BR $\sim 10^{-6}$ possible (BaBar already published a 90% C.L. limit of $4.8 \cdot 10^{-5}$)
 - **exploits B^{**} chain**: full mass reconstruction in principle



Prospectives : LHCb

- A whole family to be searched for:

- $B_{(s)} \rightarrow \tau\mu$,
- $B_{(s)} \rightarrow e\mu$,
- $B^+ \rightarrow K\tau\mu$,
- $B^0 \rightarrow K^{*0}\tau\mu$,
- $B^+ \rightarrow Ke\mu$,
- $B^0 \rightarrow K^{*0}e\mu$,
- $B_s \rightarrow \phi\tau\mu$,
- $B_s \rightarrow \phi e\mu$, etc...



- Exploit data already accumulated

- LFV public results currently use Run1 dataset (2011/2012), 3 fb^{-1} of pp collisions at (7/8) TeV
- LHC Run2 $\sim 6 \text{ fb}^{-1}$ of pp collisions at 13 TeV! So much more data to analyze

- Upgrades:

2018-2021	Run 3 (2021-2023)	2023-2025	Run 4 (2025-2028)	2028-2030	Run 5 (2030-2035+)
Shutdown	$\sim 23 \text{ fb}^{-1}$	Shutdown	$\sim 50 \text{ fb}^{-1}$	Shutdown	$\sim 300 \text{ fb}^{-1}$
LHCb upgrade Phase I				LHCb upgrade Phase II	

Perspectives : LHCb + Belle II

Adding $\pi\pi\pi^0$ mode and improved upgrade trigger and tracking and better analysis

UNOFFICIAL

Decays	LHCb RUN3 (95% CL)	LHCb RUN5 (95% CL)
$B \rightarrow \tau\mu$	$1-2 \cdot 10^{-6}$	$4-7 \cdot 10^{-7}$
$B_s \rightarrow \tau\mu$	$5-9 \cdot 10^{-6}$	$1-3 \cdot 10^{-6}$
$B \rightarrow e\mu$	$2 \cdot 10^{-10}$	$9 \cdot 10^{-11}$
$B_s \rightarrow e\mu$	$8 \cdot 10^{-10}$	$3 \cdot 10^{-10}$

Decays	BELLE II limit reach 50 ab ⁻¹ (90% CL)
$B \rightarrow \tau e / B \rightarrow \tau\mu$	$1.6 \cdot 10^{-5} / 1.3 \cdot 10^{-5}$
$B \rightarrow K\tau e / B \rightarrow K\tau\mu$	$2.1 \cdot 10^{-6} / 3.3 \cdot 10^{-6}$

Synergy in $B \rightarrow \tau X$: BELLE II → better understanding of intermediate resonance structure of the $\tau \rightarrow \pi\pi\pi\nu$ decay

Conclusions

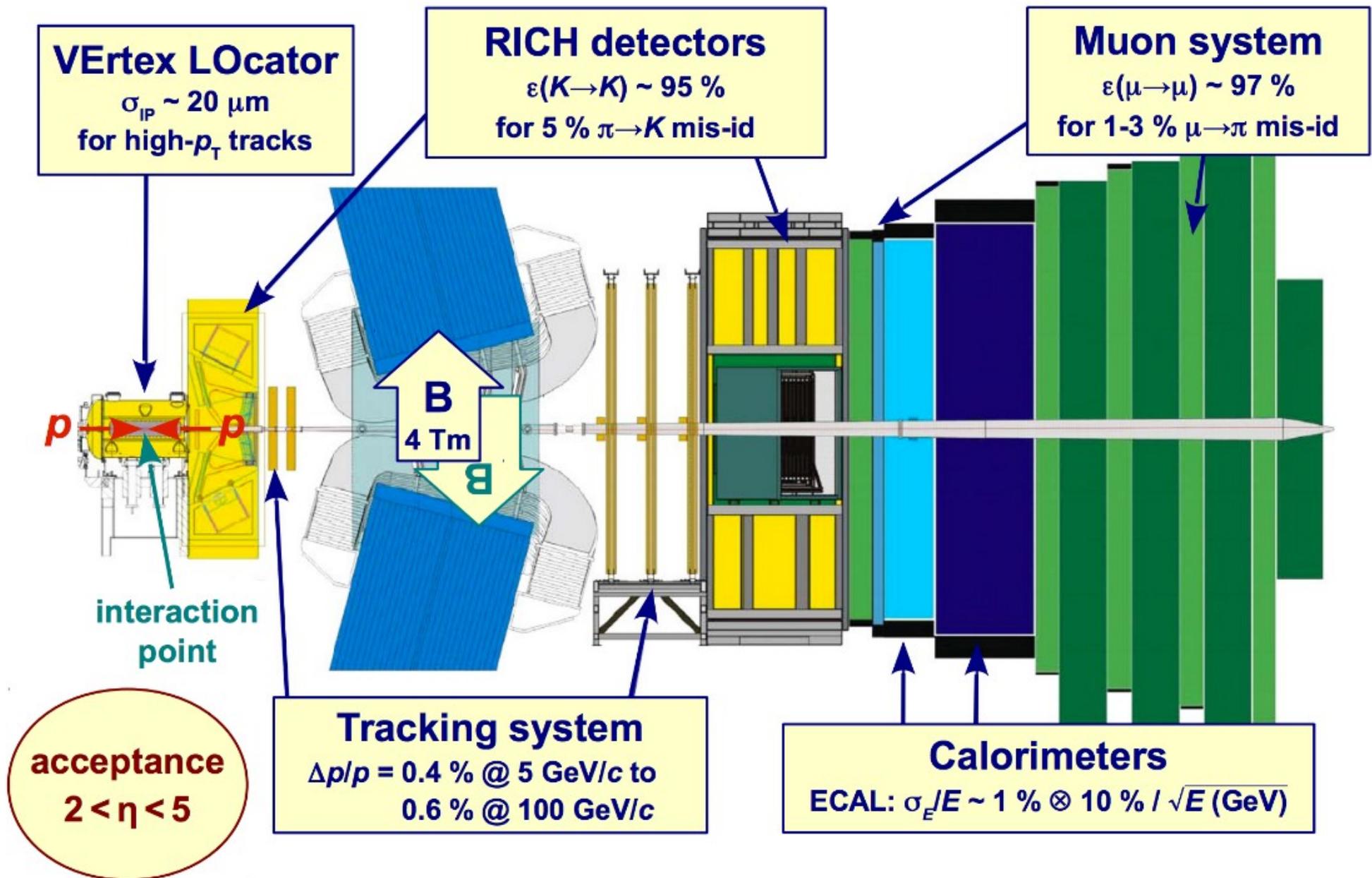
- **Lots of work on B meson LFV decays**
- **Motivated by...**
 - LFUV anomalies, but not only...
- **Very challenging at LHCb**
 - Missing energy (neutrinos)
 - Electron ID
 - High level and variety of (exclusive) backgrounds
- **Not possible to just turn the crank**
 - Handmade (work of artisans!) analyses, made from scratch
 - Longer time, published results are extensively scrutinized
 - Small groups of people. Highly formative
 - Isolations and other tools/selections, MVAs, creative control samples
- **New gamers coming: interplay among experiments**
- **Analysis improvements & detector upgrades needed to get to much more interesting regimes**





BACKUPS

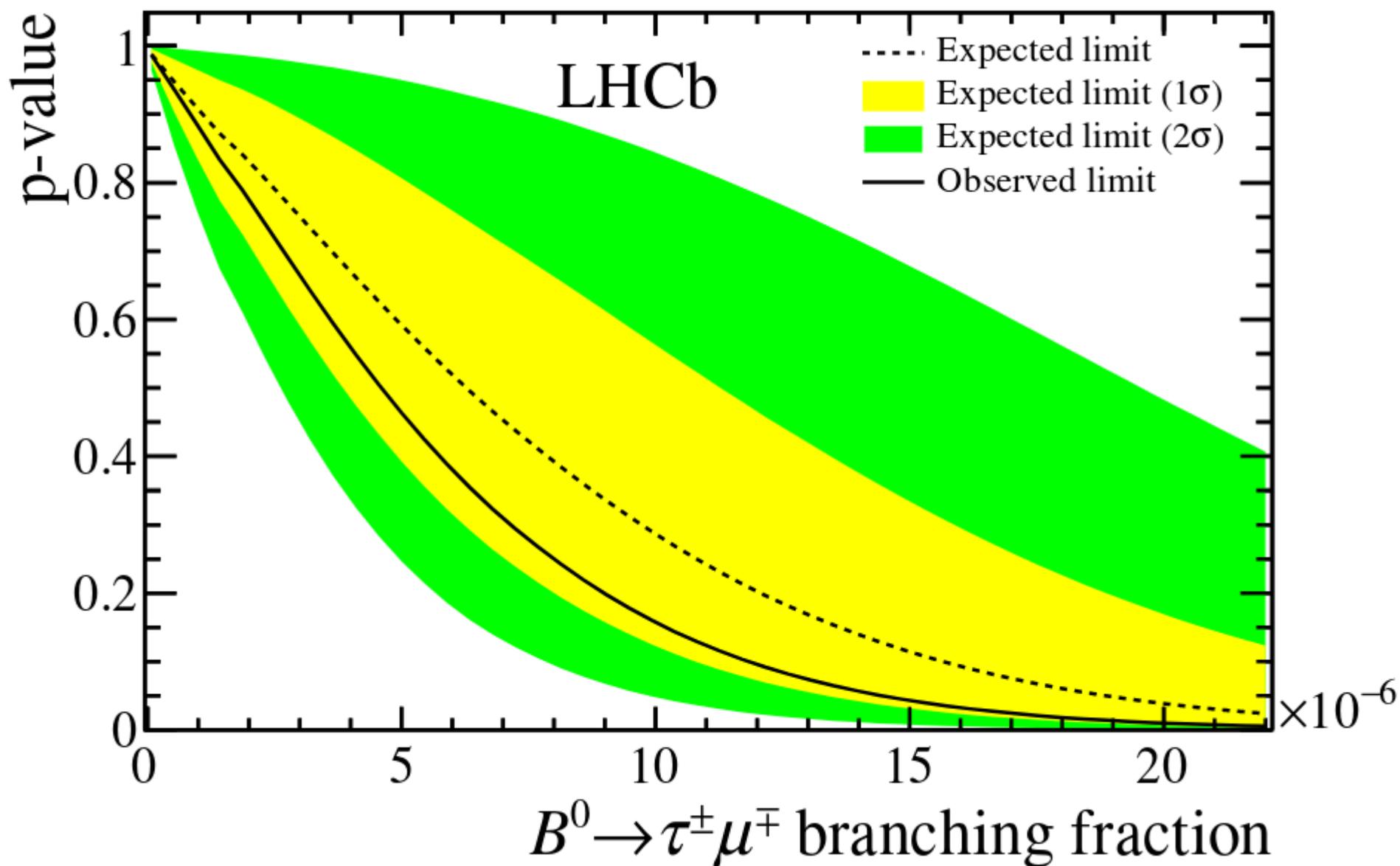
THE LHCb DETECTOR



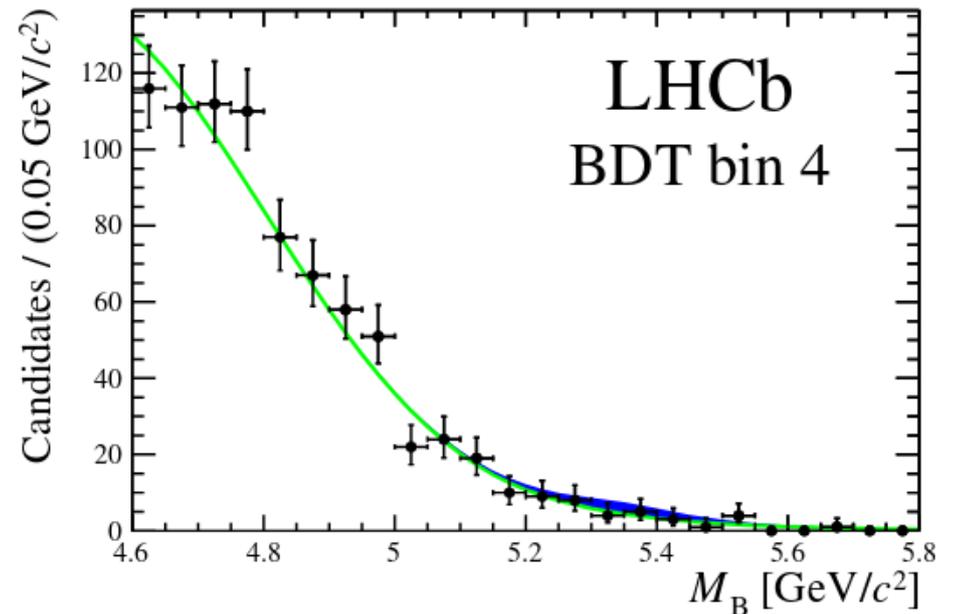
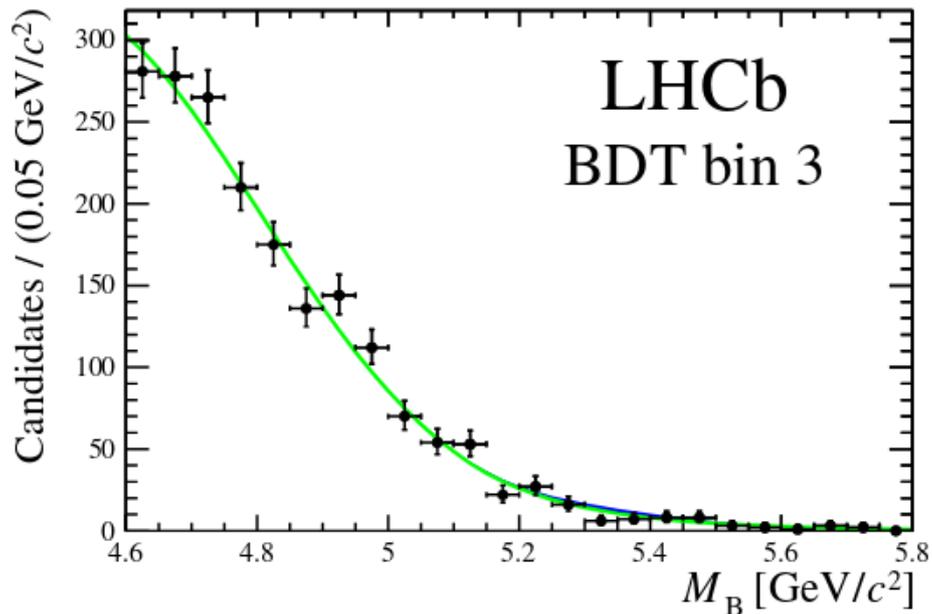
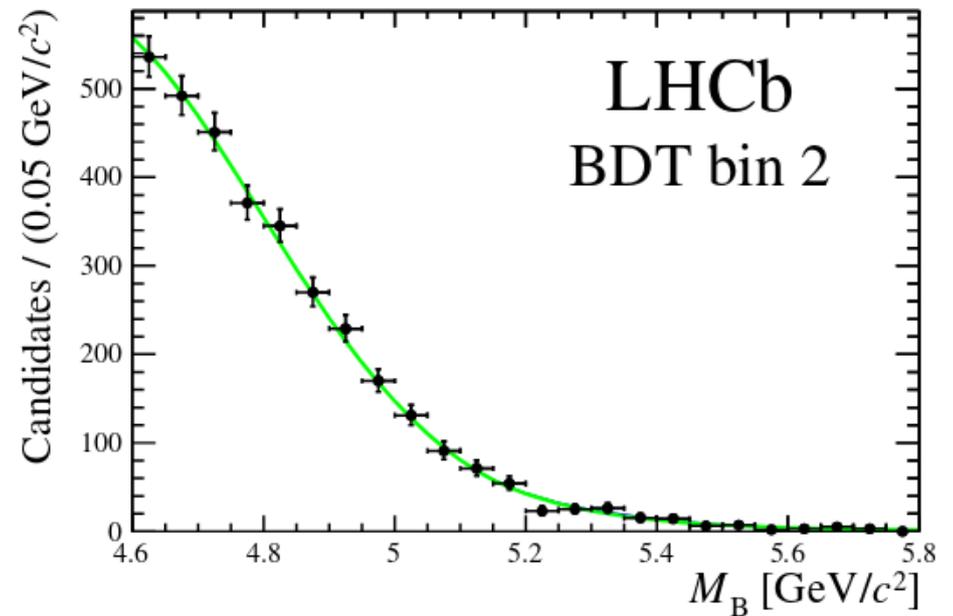
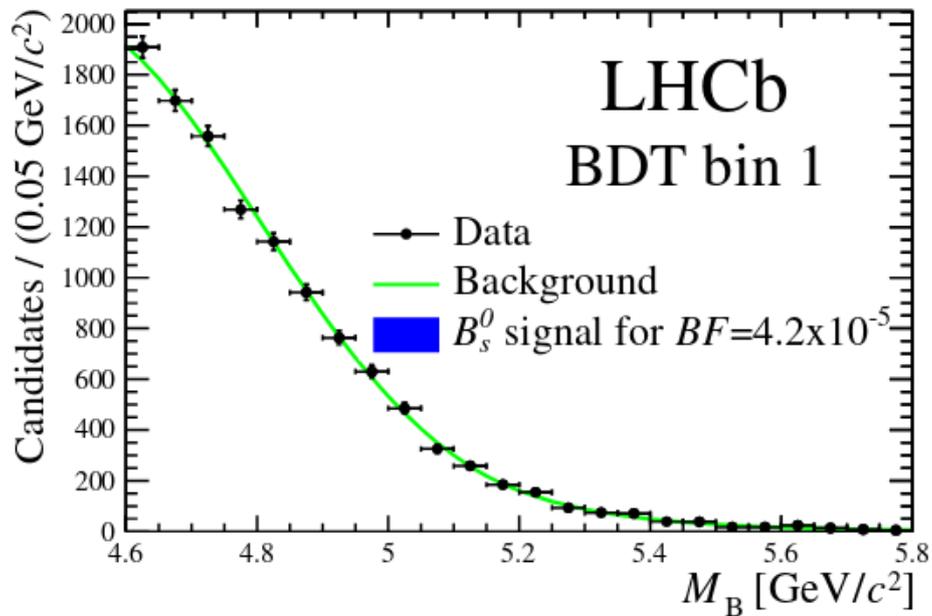
Other LFV measurements

$\tau^- \rightarrow p \mu^- \mu^-$	$\mathcal{B} < 4.4 \times 10^{-7}$ @ 90% CL	[Physics Letters B 724 (2013)]
$\tau^- \rightarrow \bar{p} \mu^+ \mu^-$	$\mathcal{B} < 3.3 \times 10^{-7}$ @ 90% CL	[Physics Letters B 724 (2013)]
$\tau \rightarrow \mu \mu \mu$	$\mathcal{B} < 4.7 \times 10^{-8}$ @ 90% CL	[JHEP 02 (2015) 121]
$D^0 \rightarrow e^\pm \mu^\mp$	$\mathcal{B} < 1.3 \times 10^{-8}$ @ 90% CL	[Phys. Lett. B754 (2016) 167]
$B^0 \rightarrow e^\pm \mu^\mp$	$\mathcal{B} < 1.0 \times 10^{-9}$ @ 90% CL	[JHEP 1803 (2018) 078]
$B_s^0 \rightarrow e^\pm \mu^\mp$	$\mathcal{B} < 5.4 \times 10^{-9}$ @ 90% CL	[JHEP 1803 (2018) 078]
$H^0 \rightarrow \mu^\pm \tau^\mp$	$\mathcal{B} < 26\%$ @ 95% CL	[arXiv:1808.07135]

Limit $B \rightarrow \tau\mu$



Fit with added signal Bs



Fit with added signal B_d

